

# The Collection

2020 / 21

**ORIS**  
HÖLSTEIN 1904



# The Collection

2020 / 21

**ORIS**  
HÖLSTEIN 1904





## C O N T E N T S

---



### DISCOVER MORE

In this book you will find QR codes, like this one. Scan them with your phone to be linked directly to videos, stories and the Oris watch of your dreams (note, this one will take you somewhere special).

004	Welcome
<hr/>	
008	Go your own way
012	Calibre 400
026	Change for the Better
034	Aquis
042	Divers Sixty-Five
054	Big Crown ProPilot
072	Big Crown
084	Artelier
092	Chronoris
<hr/>	
098	Directory



## Moving forward

It's been a uniquely difficult year for the whole world, but as we launch the new Oris collection, we hope it'll give you plenty of reasons to smile

This is not quite what we expected. When we began working on this book some months ago, we planned, as usual, to begin distributing it at the annual spring watch fair. And then everything changed.

The global Covid-19 pandemic has made this an extraordinarily difficult year for everyone. Like most, the Swiss watch industry has been hugely affected. For a time, the Oris factory, which has been producing watches since 1904, fell silent.

But the crisis has given us all a moment to reflect on what matters – and in our case, on why an Oris watch matters.

As this book will show, an Oris watch will meet your natural expectations: it will be beautiful, superbly crafted and high-functioning. But it will also make you smile. That's the real beauty of an Oris watch.

It therefore brings us great pleasure to share our new collection with you. Any

66

An Oris watch will make you smile. That's the real beauty of it

one of the stories featured could induce a smile. Here are a few examples.

First is of an innovative new Oris calibre. Calibre 400 (page 12) has been designed for the world citizen. It's an automatic, with elevated levels of magnetism, a five-day power reserve, and a 10-year warranty. It sets the new standard for Swiss Made automatics. The first watch to carry it is the Aquis Date Calibre 400 (page 20).

Next is the Oris Hölstein Edition (page 42), an all-bronze 250-piece limited edition that celebrates our Hölstein roots. It becomes the first Swiss Made watch with a solid bronze bracelet, and the first Oris watch with the (smiling) Oris Bear engraved on the case back.

Then there's the Roberto Clemente Limited Edition (page 78), a special version of our Big Crown Pointer Date made to honour the life of one of the 20th century's greatest sportsmen and humanitarians, and to raise funds for the Roberto Clemente Foundation.

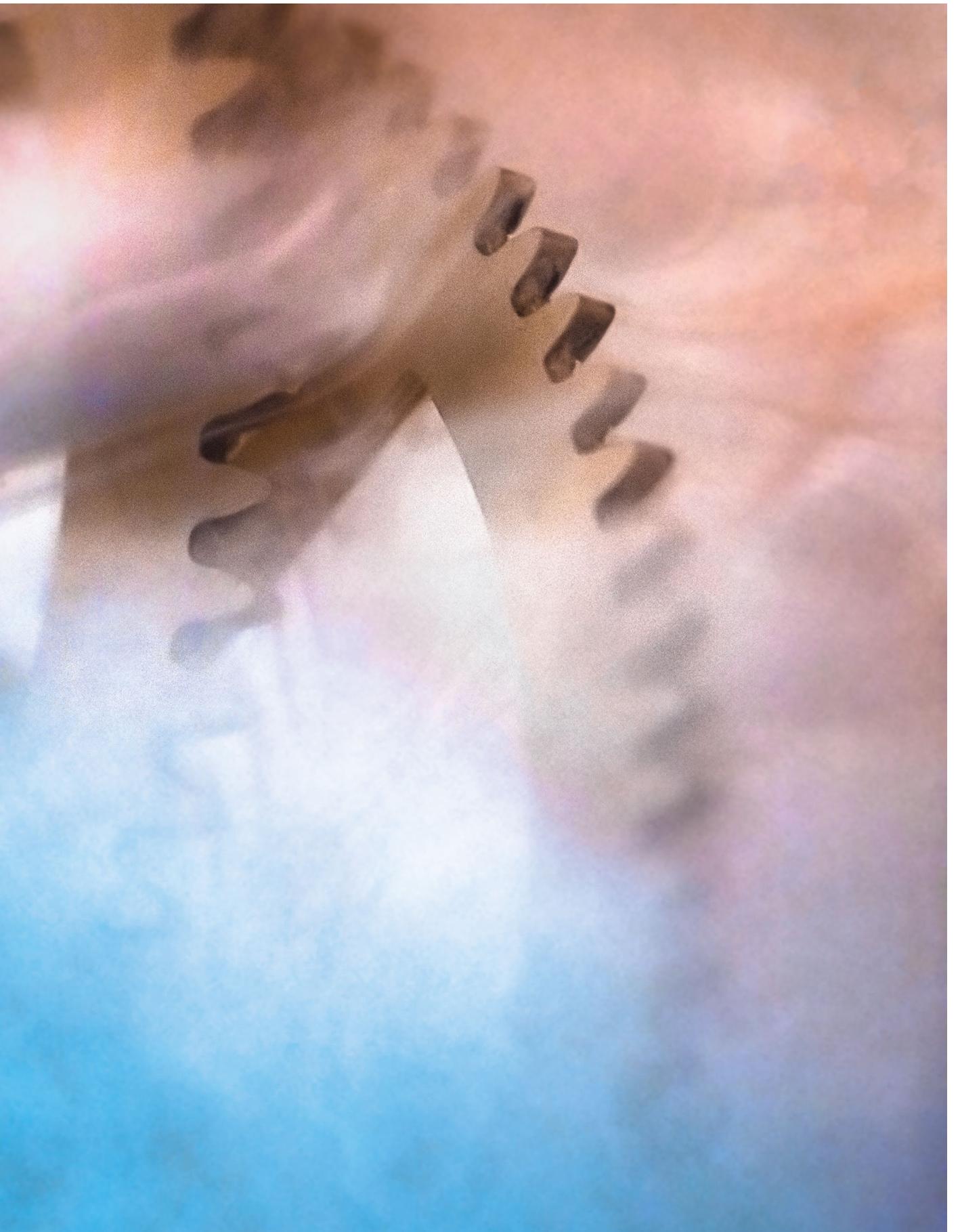
And finally, do please take a moment to discover the trio of pieces created in support of our partners in conservation (page 26). Our work with the Lake Baikal Foundation, Coral Restoration Foundation and Seoul KFEM is part of our continuing mission to bring Change for the Better.

Throughout this book, you'll find QR codes and clickable links. Scan or click these and you'll be taken to the Oris webpage linked to what you're reading about, which we hope will prove useful.

Wherever you are and however you've been affected by the crisis, we wish you and your loved ones good health, a prosperous future and, hopefully, many moments that make you smile.

---

Claudine Gertiser-Herzog  
and Rolf Studer  
Oris Co-CEOs



Angemessen.  
A. C. C. C. C.  
1877/80.

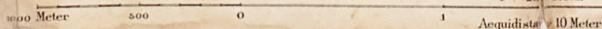
54000<sup>m</sup> N.



Erste topogr. Durchein. 1883  
Nachfolge 1903, 1917

Ge druck t 1920

Masstaf 1:25000  
1 cm = 250 Meter





1904

## Oris is founded in Hölstein

In the spring of 1904, two ambitious watchmakers left their home in the watchmaking town of Le Locle and travelled to Hölstein, a village 25 km from the Swiss city of Basel. Paul Cattin and Georges Christian arrived looking for a property where they could build their business and soon purchased a factory that had once belonged to the defunct watch company Lohner & Co.

On 1 June that year, they signed a contract with a local notary that allowed them to set up and run a watch company in the village. For the name, they turned to a neighbouring brook that sourced the mighty River Rhine. That name was Oris.

Their vision was simple: to produce the best quality watches using the most advanced industrial techniques available at the time. The company grew so quickly that by 1910, it was the largest employer in the region. In the following decades, it would open many more factories, training up and housing a highly skilled workforce to produce high-quality pocket watches and wristwatches at affordable prices.

Oris's manufacturing foundations were laid in those years, as was a spirit of independence, the same spirit that continues to inspire the company today.



## Go your own way

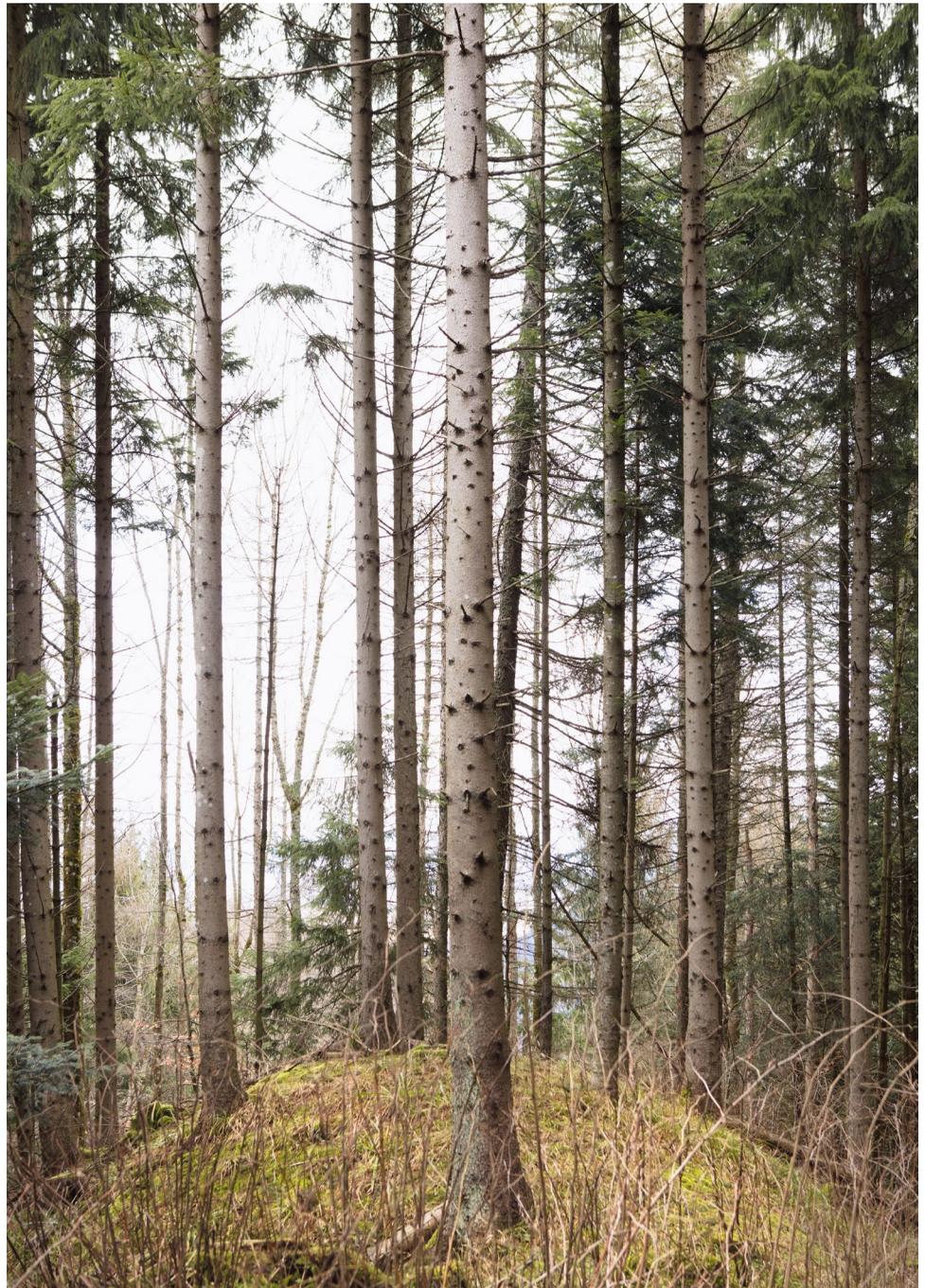
Ever since it was founded in 1904 in the Swiss village of Hölstein, Oris has gone its own way. Here, we explain what that means today



## Oris is an independent Swiss watch company

---

Swiss watchmaking, like so many other industries, has become concentrated in recent times. Giant groups have a hold over so many brands, pigeon-holing them as part of a vast corporate strategy. Oris isn't like that. It isn't a footnote on a spreadsheet. Instead, it's proudly independent. This means we're free to go our own way, to innovate as we see fit, to create watches our customers want; in short, to do what makes sense. That's what independence means to Oris.



## Oris responds to nature

---

Despite the passing of 116 years, Oris is still based in the small Swiss village of Hölstein, 25 km south-east of Basel, and the factory is still on the same site where founders Paul Cattin and Georges Christian set up their watchmaking business in 1904. One of the reasons

they chose Hölstein is that it's set in the beautiful Waldenburg Valley, and not far from the nearby brook that gave Oris its name. From every window in the Oris factory, workers have a view into nature. The wonder of the valley inspires us every day and infuses everything we do.

**Oris is bringing  
'Change for the Better'**

Climate change is at the top of the international agenda as our world shows increasing signs of the damage caused by years of neglect. We have to change the way we treat our environment. Oris is on a mission to bring 'Change for the Better', working with conservation organisations and pioneers such as Jérôme Delafosse (below, top) and raising funds and awareness of vital ecological issues, particularly around water, the source of life. We won't stop until change comes.



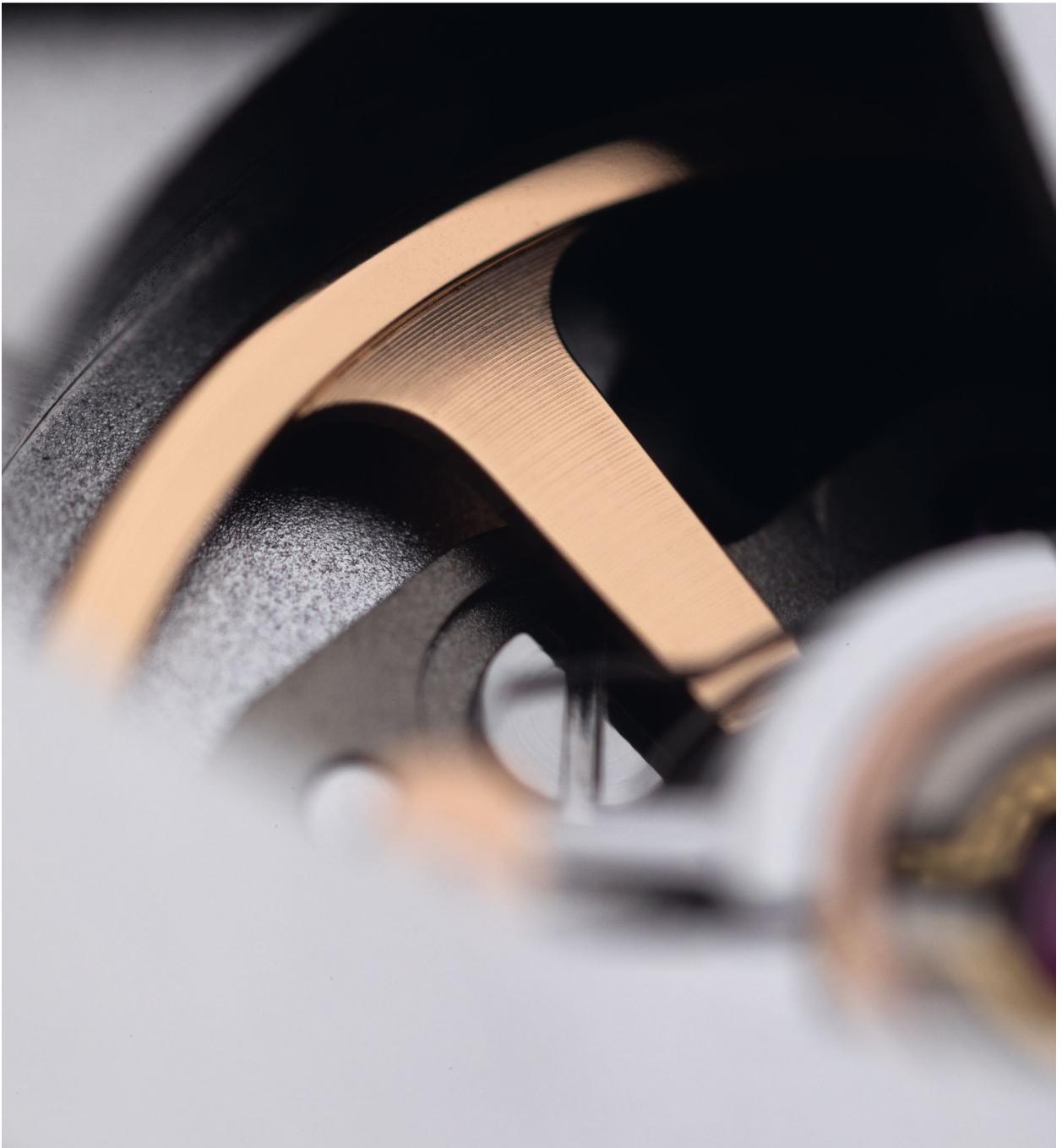
**Oris only makes  
mechanical watches**

In the 1970s, computerisation looked to have consigned mechanical watch movements to the past. But in the mid-1980s, Oris recognised the eternal value in a watch with no electrical impulses and no battery, and pivoted away from quartz. Today, we only make mechanical watches – every watch that leaves the Oris factory in Hölstein houses a Swiss Made mechanical movement. And we're always innovating – Calibre 400 (below, left) sets the new standard.

**Oris brings craft and  
industry together**

The vision of Oris's founders was to make the best possible watch at the best possible price. Alongside the hand of the traditional watchmaker, this meant introducing industrialised, high-quality manufacturing techniques. More than a century later, that's still the Oris way. Our watchmakers and designers work with the best Swiss manufacturers to make parts, overseeing the process at every stage. Independence means we can pass savings this makes on to our customers.





66

Oris's inventive spirit is borne out of respect for more than 100 years of watchmaking heritage

**Oris is focused on innovation**

---

The term 'traditional Swiss watchmaking' can sound old-fashioned, but it doesn't mean the way Oris does things is the same as it was in 1904. Instead, it refers to an inventive spirit borne out of respect for more than 100 years of watchmaking heritage. Oris is hugely

ambitious and continues to innovate, introducing new, often patented, always useful functions that add real value to a wristwatch. From the Depth Gauge to the Altimeter or any of our in-house-developed calibres, Oris innovations stand out and feature in truly memorable watches.

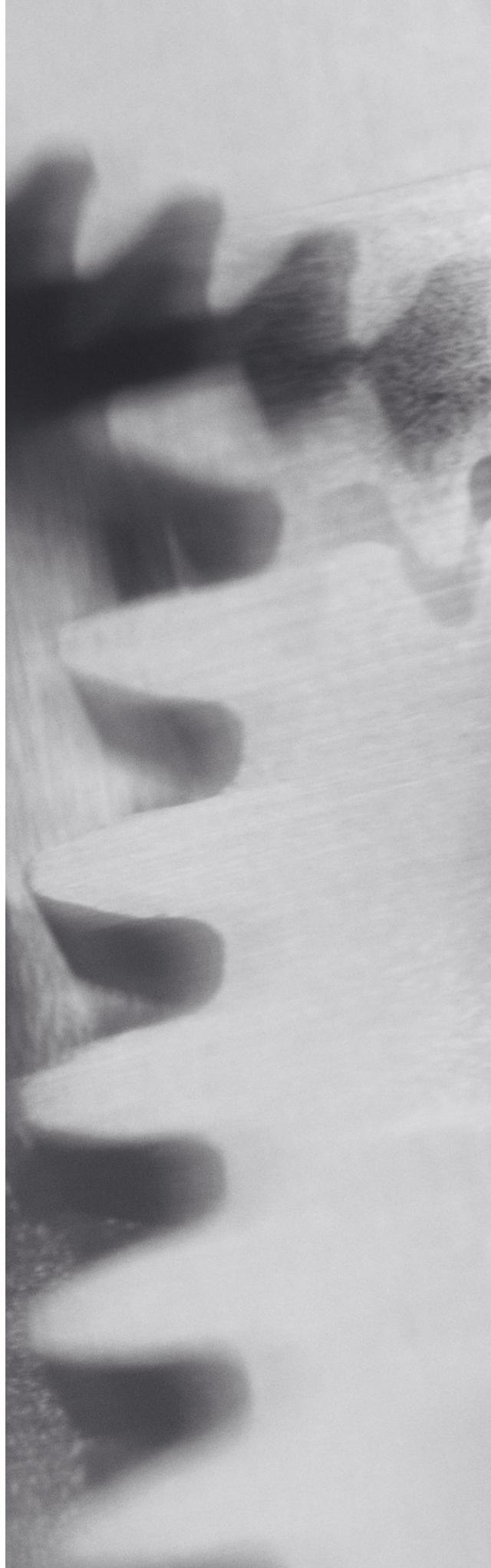
**Wheels of fortune**

The new Oris Calibre 400 was developed in-house by our watchmakers and engineers to set the new standard in automatic movements. It promises everyday performance and reliability like no other movement before it

# The new standard

---

What does a modern mechanical watch movement look like? Oris introduces Calibre 400, an in-house automatic movement with a five-day power reserve, high levels of anti-magnetism and a 10-year warranty. It's a mechanical movement for a new generation





Rooted deep in the Oris psyche is a burning ambition to do things – anything, everything – better. For better, think smarter. And for more people.

This is what drove the Aquis Depth Gauge, the Big Crown ProPilot Altimeter and many other Oris in-house innovations. These were clever solutions that made complex problems look simple, packaged in beautiful watches that had a firm footing in the real world.

The same principle sits behind Oris Calibre 400, our new in-house automatic movement. It has a five-day power reserve, exceptional levels of anti-magnetism and a 10-year warranty. Oris has created over 280 movements since it was founded in 1904; Calibre 400 takes all that experience and brings it right up to date for life in the modern world.

At Oris, we've wanted to create our own high-specification automatic calibre for years. We asked: 'In our connected, environmentally conscious, forward-thinking world, what should an automatic Oris movement look like? What should it do, but also, how could it do it better? And smarter? And for more people?'

The answers were clear. First, it had to recognise that as consumers, our habits have changed. We might own more than one watch, and we might switch between those watches depending on the occasion, or simply our mood. Some days, we might not even wear a watch at all.

Next, it had to cater for modern living. Magnets, the enemy of mechanical movements built around a cramped network of tiny moving metallic parts, are everywhere; in tablet covers, phones, computers, microwaves, air bags – every one a weapon against the smooth running of a mechanical watch.

And it had to acknowledge that the reasons behind our purchases have changed. Sustainability and responsible behaviour have become much more important, and rightly so. We're far more aware of the threat man-made pollution and emissions pose to the future of the planet. We want products that last.

More than that, we want honest products, even in luxury where mystique has always been a vital currency. Can we trust the stories behind what we buy? Can we see how things are made and by



**Perfect passions**

In every detail, Oris's new Calibre 400 blends beauty and professionalism. The result is a high-quality movement that brings micro-mechanics to life

whom? It's no longer enough to judge a product by its aesthetic and how well it performs its function – now it has to make sense in more ways than ever before.

Calibre 400, which takes its roots from a line of automatic movements Oris first produced in the 1960s, would have to pick up on these contemporary themes.

But it wouldn't have to start from zero. Peel back the chapters of history and it becomes clear that Oris has been thinking this way since it was founded more than a century ago. The founders' vision was to combine state-of-the-art industrial manufacturing techniques with beautiful design and hand-craftsmanship to create high-quality watches that were within reach of the citizen; which could just as well be shorthand for our priorities today.

Calibre 400 would also become the next phase in Oris's movement creation programme, following on from Calibres 110 to 115, the suite of unique hand-wound Oris movements conceived in-house.

Oris watchmakers began working on Calibre 400 five years ago. The brief was to create a contemporary movement for the modern citizen, one that would be high-functioning and pleasing to the eye. It had to be made the Oris way and offer

66

It's no longer enough to judge a product by its aesthetic and function – now it has to make sense in more ways than ever before





#### Up close and personal

Calibre 400 is made using a combination of industrial manufacturing techniques and hand-craftsmanship. Oris watchmakers oversee every part of production with their expert eye

“

It's easy to make something difficult, but it's difficult to make something easy. Calibre 400 solves problems by not creating them in the first place



solutions to complex problems. It had to become a new standard.

The brief was taken on by Beat Fischli, Oris's Chief Operating Officer and his team. 'The challenge creating a mechanical movement from scratch is not just to come up with a list of functions and then devise a solution to them,' says Beat. 'The real challenge is to produce a movement that will perform consistently and reliably for as long as the intervals you're going to recommend between servicing.'

That challenge was amplified with Calibre 400 because the ambition was to combine a five-day power reserve with exceptional levels of resistance to magnetism and a 10-year warranty. On top of that, the aim was to extend recommended service intervals to 10 years. This would be the new standard.

To achieve these grand ambitions, Beat and his team would have to engineer every component in the movement with due care given not just to form, but also to materials. Where could efficiencies be made? Which materials would deliver the perfect mix of performance and reliability?

'The solution was to develop a highly efficient movement that would be much more resistant to wear and tear,' says

Beat. 'We focused on reducing torque in the mainspring – where power is stored – to help conserve power and put less pressure on moving parts. We also introduced a new wheel design into the gear train that delivers far greater efficiency. Calibre 400 retains 85 per cent of the energy transferred from the mainspring, compared to a norm of around 70 per cent.'

'We also knew from experience that most of the problems in automatic movements come from the way they're wound,' he continues. 'Typically, the rotating mass, or rotor, sits on a ball bearing and winds in both directions. Instead, we devised a much more reliable system based on the slide bearing concept that only winds in one direction. It's much less complex and reduces wear and tear.'

Beat and his team's solutions sound simple, but they mask the difficulty of miniaturising mechanical systems while retaining their performance and integrity. 'It's easy to make something difficult, but it's difficult to make something easy,' says Rolf Studer, Oris Co-CEO. 'We wanted a modern watch movement that solved lots of problems by not creating them in the first place. We took away systems that

are likely to go wrong and replaced them with smarter, more reliable alternatives.'

Calibre 400's rotor, spinning on a stud, generates power that's transferred into two mainsprings stored in twin barrels. Together, these deliver five days of power reserve. 'Power reserves have improved in contemporary mechanical watchmaking,' says Beat. 'Three days has become normal – but we wanted to do better.'

That power is transmitted through a completely new escapement conceived by Beat and his team of watchmakers. They selected silicon for the anchor and escape wheel, and other non-ferrous materials for the axes that hold the balance wheel, escape wheel and anchor in place. Around a further 30 parts are made of non-ferrous materials or non-magnetic alloys so that the impact of magnetic fields on the accuracy of Calibre 400 is reduced by more than 90 per cent compared to standard Swiss Made mechanical movements

'Calibre 400 is a new standard, the Oris standard,' says Rolf. 'It's an intelligent concept, it has a smart choice of materials that gives it its anti-magnetic properties, and the engineering solutions deliver the reliability that mean we can offer a 10-year warranty and 10-year service intervals. There's nothing else like it.'

In Swiss watchmaking, five-year in-house-movement development projects can cost vast sums. It's not uncommon for the customer to foot the bill, even if the end product is no better than the tried-and-tested, off-the-shelf alternative. Oris doesn't work like that.

Instead, we use our independence to our advantage. Being free to go our own way means we make smart choices and work with the best Swiss component manufacturers. 'Calibre 400 had to be an extremely high-quality movement,' says Rolf. 'So we found manufacturers who use the most advanced industrial techniques.'

But this isn't a remote process. 'Our engineers and watchmakers control every step of the process,' he continues. 'This is the Oris way of doing things. We think a bit harder and come up with sober solutions that mean we can make a watch that's relevant for people in love with watches, and not only for the privileged few. Calibre 400 isn't just another mechanical watch movement – it's a movement that gives answers to the questions of our time.'

'More than that, it's a movement that serves our customers. We're extremely proud of it and can't wait to find out what our customers think of it.'

## Higher calibres



### Calibre 111

Oris's rich movement creation tradition was rebooted with the limited-edition Calibre 110. It was followed by Calibre 111, a hand-wound movement with a unique combination of complications, namely a huge 10-day power reserve, a non-linear power reserve indicator that showed the time remaining before the watch needed rewinding with greater detail as the days passed, a small seconds, and a date.



### Calibre 112

Oris's in-house-movement creation story continued with the introduction of Calibre 112. It shared Calibre 111's base architecture, offering a 10-day power reserve and a non-linear power reserve indicator. It added an additional function in the form of a second time zone with a day/night indicator. Like Calibre 111, it was series-produced and its combination of complications was a mechanical watchmaking first.



### Calibre 113

Next came Calibre 113, which integrated a business calendar function into the movement, alongside the 10-day power reserve and non-linear power reserve indicator. This showed the day and date through apertures on the dial, and the month and week of the year using a central 'pointer' hand (an Oris design signature) that pointed to scales running around the outside of the dial. A practical function, and very Oris.



### Calibre 114

Although Calibre 111 had appeared in a Big Crown ProPilot, each of Oris's new movements had been introduced in the more classical line of Artelier watches. Not so Calibre 114. It was designed specifically for the Big Crown ProPilot and for time-zone crossing aviators. Its signature function was a 24-hour second time zone with half-hour adjustment, indicated by a central hand pointing to a 24-hour scale running around the dial.



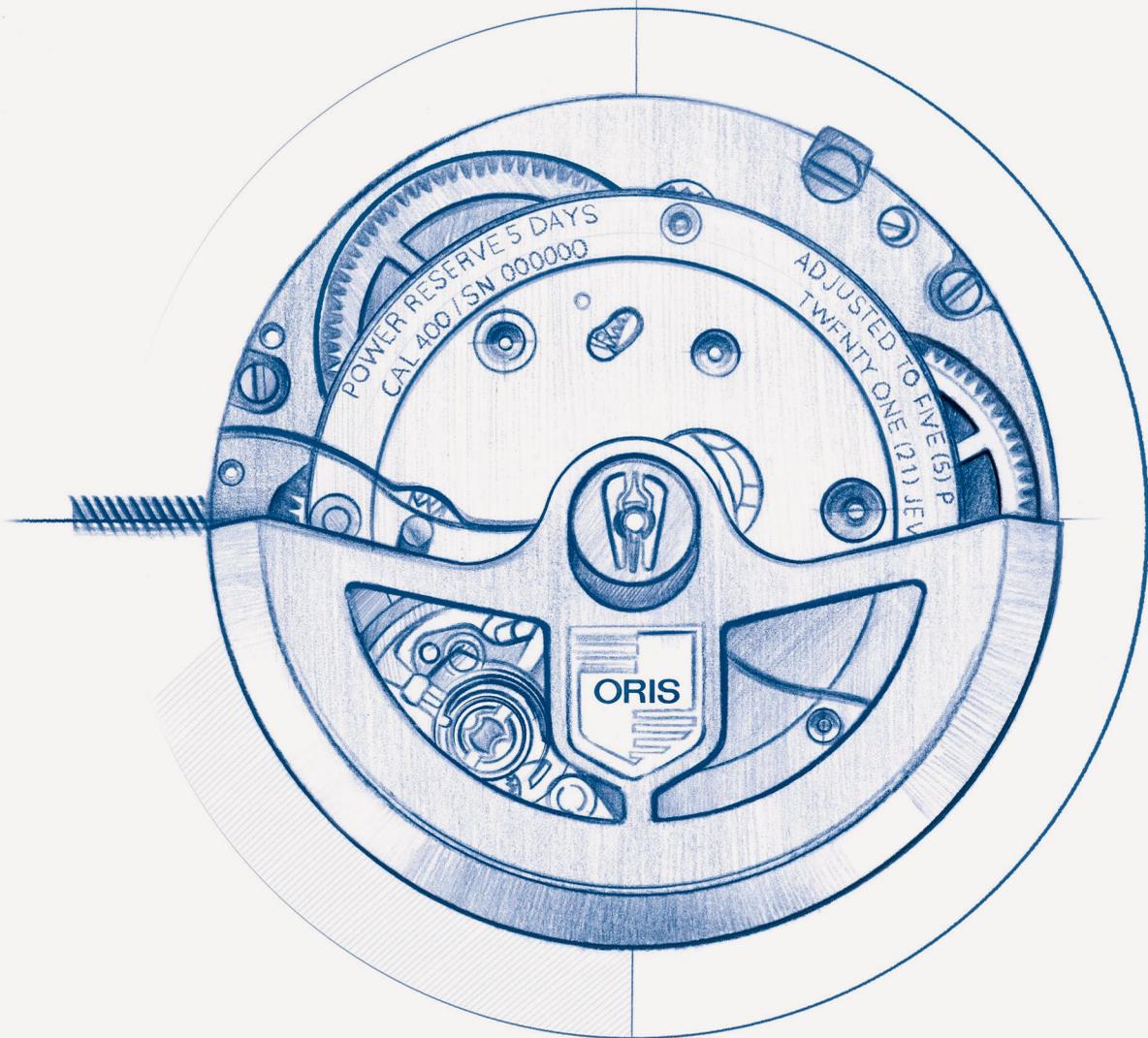
### Calibre 115

While Calibres 110 to 114 had all been visible through transparent case backs, some of the majesty of Oris watchmakers' creativity had been hidden. Calibre 115, which featured in the high-concept Big Crown ProPilot X, revealed it in full by skeletonising the movement. This gave wearers a clear view of the huge mainspring in the 10-day power reserve and the patented worm-gear that controls the non-linear power reserve indicator.

ORIS INNOVATIONS

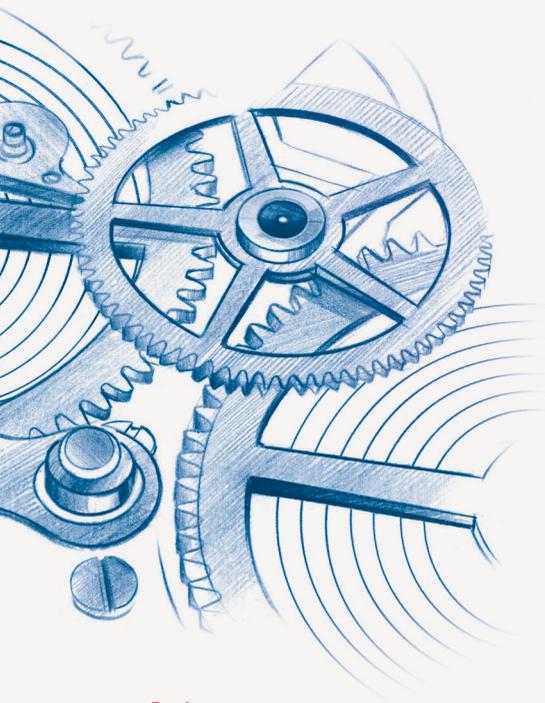
# Calibre 400

Oris Calibre 400 sets the new standard in mechanical watchmaking. Conceived entirely in-house by the independent Swiss watch company's skilled engineers, it has a five-day power reserve, high levels of magnetism, and comes with a 10-year warranty and 10-year recommended service intervals. Here's how it works.



**With both barrels****Five-day power reserve**

When conceptualising Calibre 400, Oris's engineers recognised that these days we may not wear the same watch every day. If you put a standard mechanical watch down for a day or two, it will stop as the power reserve runs down. Calibre 400 has a five-day power reserve, so it'll still be running if you've not worn your watch between, say, Thursday and Tuesday. It delivers this longer period of use via twin barrels, both of which house an extended mainspring, each long enough to store two-and-a-half days of power.

**Bearing up****A more stable rotor system**

One of Oris's fundamental ambitions with Calibre 400 was to eliminate problems before they occur. Oris's engineers identified that one of the most frequent issues with automatic mechanical movements concerns the ball-bearing system that allows the free-spinning oscillating weight (or rotor) to rotate. This is a critical element of an automatic watch – as the rotor spins, it generates power that's stored in the mainspring, which is housed in the barrel. So we removed the ball bearing altogether and replaced it with a low-friction slide bearing system, in which a metal staff runs through a lubricated sleeve. This is much less complex, highly efficient, and involves far less wear and tear, making it less prone to breakdowns.

**Fields of expertise****A highly anti-magnetic calibre**

Most Swiss watch movements will be magnetised if exposed to the strong magnetic forces we encounter in daily life. When this happens, they become less accurate, and can stop altogether. To make it highly anti-magnetic, Oris engineered Calibre 400 using more than 30 non-ferrous and anti-magnetic components, including a silicon escape wheel and a silicon anchor. In testing by the renowned Laboratoire Dubois, Calibre 400 deviated by less than 10 seconds a day after exposure to 2,250 gauss. For context, the latest version of the ISO 764 standard for anti-magnetic watches requires that to qualify as anti-magnetic, a watch must be accurate to within 30 seconds a day after exposure to 200 gauss. Calibre 400 recorded one third of the deviation allowed after exposure to more than 11 times the force permitted, making it a highly anti-magnetic movement.

**Date with destiny****10-year warranty and recommended service intervals**

Oris is so confident in the performance of the advanced technologies integrated into Calibre 400 that we are offering a 10-year warranty on all Oris watches powered by the new movement when you register your watch at MyOris. In addition, Oris is also proposing 10-year recommended service intervals on Calibre 400 watches. This means that barring accidental damage or water-resistance checks, you shouldn't need to bring in a Calibre 400 watch for a service until 2030 at the earliest. This is the new standard.

## The Oris guarantee

Oris's engineers developed Calibre 400 to meet the demands of today's watch wearer. It makes three key performance promises

**Elevated anti-magnetism**

Calibre 400 has more than 30 anti-magnetic components and exceeds the norms required by the ISO 764 enhanced anti-magnetic standard.

**Five-day power reserve**

For many reasons, you may not wear a mechanical watch every day. Calibre 400 has a five-day power reserve so it's ready to go when you are.

**A 10-year warranty**

A modern luxury watch should be reliable. Any Oris watch carrying Calibre 400 is guaranteed for 10 years when you register it at MyOris.



ORIS

AQUIS  
PRESSURE RESISTANT  
30BAR / 300M  
5 DAYS

10

**New depths, new heights**

The Oris Aquis Date diver's watch is the first to carry Oris's in-house Calibre 400. It's a watch that sets the new standard in Swiss Made automatics

# Power play

---

The new Oris Aquis Date Calibre 400 is a landmark wristwatch. Fuelled by Oris's new in-house, Swiss Made automatic, it's a high-performance diver's watch with a five-day power reserve, elevated levels of anti-magnetism and a 10-year warranty. It is the new standard.

## Versatility as standard

The Aquis Date Calibre 400 is the first watch equipped with Oris's patented Quick Strap Change system, a simple, safe way to change the look of your watch



When it came to choosing which watch should be the first to carry the groundbreaking new Oris Calibre 400, there was only one candidate: the Oris Aquis Date.

Recognised around the world by its silhouette alone, but also for the integrity of its design, function and performance, the Aquis Date is an icon among diver's watches. It's also our most popular model. And now, it's better than ever.

Powered up by Oris Calibre 400, this version of the Aquis Date has a five-day power reserve, better than chronometer levels of accuracy (even after exposure to magnetic fields of 2,250 gauss), a full 10-year warranty, and 10-year recommended service intervals.

The overall design is so consistent with the Aquis form that from a distance you might never know what lies beneath, but close up a few design cues point to what sets it apart. The first clue is the words '5 Days' on the shimmering gradient blue dial. Below that is an enlarged date window with a black date disc.

66  
High-performing,  
ultra-reliable and  
hugely versatile.  
The Oris Aquis  
Date Calibre 400 is  
the new standard

There are further signs, too. A theatrical open case back, the largest ever in an Aquis Date, is a spectacular window into the watch's mechanics. But this doesn't compromise one of the Aquis's most important characteristics – the watch is water-resistant to 30 bar (300 metres).

Beyond, the Aquis's high-performance specifications remain: a uni-directional rotating bezel with a scratch-resistant blue ceramic insert; a screw-down crown with protection; and a hard-wearing stainless steel case and bracelet.

One last trick: the Aquis Date Calibre 400 is the first watch with Oris's patented new Quick Strap Change system. Now, you can switch the bracelet and strap, simply by lifting a flap. No need for a tool, or to take the watch to a jeweller.

High-performing, ultra-reliable and hugely versatile. The new Oris Aquis Date Calibre 400 is the new standard.

# Aquis Date Calibre 400

The Oris Aquis Date Calibre 400 is the new standard in automatic wristwatches and a milestone in Swiss mechanical watchmaking. It combines supreme accuracy and reliability with a five-day power reserve, anti-magnetism and a full 10-year warranty.



400 7763 4135  
8 24 09 PEB

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with ceramic insert

**SIZE** 43.50 mm (1.713 inches)

**DIAL** Gradient blue

**LUMINOUS MATERIAL** Hands and indices with SuperLumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through sapphire glass

**OPERATING DEVICES** Stainless steel screw-in security crown with crown protection

**BRACELET/STRAP** Stainless steel metal bracelet or black rubber strap, both with security folding clasp with extension and Quick Strap Change

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris Calibre 400

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, date corrector, fine timing device and stop-second

**WINDING** Automatic

**ACCURACY** -3/+5 seconds a day (within COSC tolerances)

**EXTRA FEATURES** Highly anti-magnetic

**POWER RESERVE** 120 hours

**WARRANTY\*** Extended to 10 years with MyOris sign-up. Applies to watch and movement. 10-year recommended service intervals



400 7763 4135  
4 24 74 EB



8 24 09 PEB



1938

## Oris creates the Big Crown

---

The dawn of aviation in the early years of the 20<sup>th</sup> century had brought with it a new spirit of adventure and possibility. It had also revealed a need for a new kind of watch – a watch that could be worn on the wrist for one, but that would also serve as a tool for a new generation of pilots. Oris had made a pocket watch inspired by the planes of Louis Blériot as early as 1910, and then followed it with an innovative wristwatch designed for pilots in 1917. But it was the arrival of the Big Crown in 1938 that would cement Oris's reputation as a leader in the field.

The new watch was packed with innovative features. The two standouts were its oversized crown, proportioned so it could be operated by gloved airmen, and the pointer date function, an integral element of a highly legible watch that could be read at a glance by pilots thundering through the sky in their increasingly powerful long-range aircraft.

More than 80 years later, the ageless Big Crown has become an Oris signature, a mainstay in the collection that still stirs the soul. As much as any Oris watch, it embodies the pioneering spirit, design principles and manufacturing approach of the company's founders and all those who have followed in their footsteps.







# Change for the Better

Oris's Change for the Better mission continues with three limited-edition watches created in partnership with visionary organisations working to conserve the world's water

There's no sugar-coating an image showing a slew of waste polluting the ocean. The volume may be rising on the debates around climate change, single-use plastics, pollution and the ever-advancing threat of irreversible damage to our planet, but the change needed to secure the Earth's future is still some way off. There's a lot to do.

At Oris, we've been working on our Change for the Better project for a number of years, introducing limited-edition watches that raise funds and awareness for pioneering non-profit organisations that are actively working to conserve the world's water.

Last year, we catalysed this mission with the Oris Oceans Project. Its aim was to support non-profit organisations working to clean, protect and restore the world's oceans. The Oris Ocean Trilogy, a trio of limited-edition watches created in support of our partners Pacific Garbage Screening, Coral Restoration Foundation and Whale and Dolphin Conservation, raised significant funds and awareness. It also helped share the message that we have a common responsibility to bring

this change – and that it's only together we can achieve it. 'Together we can bring Change for the Better' is a refrain we will continue to return to as we move into this new decade. It's our great hope that 10 years from now we will be able to look back – together – at the extraordinary things we've done to effect real change.

This year, we're proud to announce a series of new watches that further this mission and highlight the vital contribution our incredible partners are making to the clean and healthy future we'd all like to see secured for generations to come.

Over the next six pages, we'll introduce you to pieces made in support of the Lake Baikal Foundation, the Korea Federation for Environmental Movements and the Coral Restoration Foundation. The first two are new Oris partnerships. Both are undertaking hugely ambitious and exciting projects we're proud to lend our support to. We've been working with the Coral Restoration Foundation since 2017 and have supported their extraordinary coral outplanting programmes with a limited-edition watch before.

Already we can see the difference funds raised through the partnership are making and we're confident we'll see more of the same through this year's new limited-edition pieces.

Of course, while we produce these special watches and build relationships with these game-changing organisations, their impact would be greatly reduced without Oris customers and fans who buy the watches and tell the stories.

So we'd like to thank you for your continued support and enthusiasm for our sustainability projects. We look forward to continuing the journey with you. As we like to say: 'Together we can bring Change for the Better'.

66

Oris partners  
with non-profit  
organisations  
actively working  
to conserve the  
world's water



## Making the point

Oris's Lake Baikal Limited Edition will support the work of Point No.1, a vital research post on the world's deepest lake that is also the longest-running environmental water-monitoring project in scientific history

According to a report by the World Health Organization and UNICEF, 785 million people still don't have clean water close to home. That shocking statistic brings the importance of the world's freshwater supplies into sharp focus. It's also why Oris has chosen to support the work of the Lake Baikal Foundation and a research project it funds called Point No.1. The project monitors the health of the water in Lake Baikal, which holds 20 per cent of the world's fresh lake water reserves.

The new Oris Lake Baikal Limited Edition, a high-performance diver's watch based on the Oris Aquis Date, has been



created to help raise funds and awareness for the project. The watch is a symbol of Oris's commitment to bring Change for the Better and is limited to 1,999 pieces, marking the year Russia adopted the Baikal Law protecting the lake.

Point No.1 is run by the Scientific Research Institute of Biology at Irkutsk State University. Resident scientists collect samples from the lake all year round and the data they record helps them observe patterns and monitor the lake's health.

The lake is hugely important. Scientists believe it's 25 million years old, and it's officially the deepest lake in the world at 1,642 metres. Some 300 rivers flow into it, and it's home to thousands of species of endemic plants and animals. But it's under threat from man-made pollution, much of it created by careless industry.

Despite being the longest-running and most detailed environmental water-monitoring project in scientific history, Point No.1 is under threat of closure due to under-funding. The Oris Lake Baikal Limited Edition is designed to help breathe hope into the future of the project, and secure the long-term health of Siberia's magnificent freshwater lake.

# Lake Baikal Limited Edition

Conservation of Siberia's Lake Baikal, the world's deepest freshwater lake, is the inspiration behind this ice-blue limited-edition version of Oris's high-performance Aquis diver's watch. It has a 43.50 mm stainless steel case, a uni-directional rotating bezel with a scratch-resistant ceramic insert, an automatic mechanical movement, and is water-resistant to 30 bar (300 metres). Only 1,999 will be made.



733 7730 4175-Set

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with ceramic insert

**SIZE** 43.50 mm (1.713 inches)

**DIAL** Gradient blue

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special Lake Baikal insert and engravings

**OPERATING DEVICES** Stainless steel screw-in security crown with crown protection

**BRACELET** Stainless steel metal bracelet, folding clasp with extension

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

## LIMITED EDITION

1,999 pieces, each delivered in a special presentation box made of environmentally friendly cardboard





#### Life returns

The Carysfort Reef is gradually being restored using techniques such as coral trees (below) devised by the Oris-supported Coral Restoration Foundation



## A golden vision

Oris continues its partnership with Coral Restoration Foundation, the world's leading coral conservation organisation, and introduces its first solid gold diver's watch, the Carysfort Reef Limited Edition

Sometimes the effects of climate change can be difficult to recognise. But scientists observing the world's coral reefs are now seeing them on a daily basis. Experts have calculated that ocean temperatures are now higher and waters more acidic than at any time in the last 400,000 years, creating adverse conditions in which reefs are being severely degraded.

In 2017, Oris joined forces with Coral Restoration Foundation as part of its Change for the Better mission to clean, protect and restore the world's oceans. The non-profit organisation is the world's leading expert on coral restoration and its outplanting programmes, which reintroduce coral to damaged reefs, have been adopted around the world, including by the Reef Restoration Foundation, which Oris partnered with last year for the Great Barrier Reef Limited Edition III.

This year, Oris is partnering with Coral Restoration Foundation again with the Oris Carysfort Reef Limited Edition, a watch based on the popular Aquis GMT diver's watch. There will be two versions, one in solid 18-carat yellow gold, limited to 50 pieces, and a second in stainless steel, limited to 2,000 pieces.

This is the first time Oris has made a solid gold diver's watch. The aim is to raise as much for the foundation as possible. Oris has donated three gold pieces to the foundation to auction, while funds raised by sales of the remaining pieces will also support the foundation's activities.

With Oris's support, by the end of 2020, the foundation will have planted 30,000 corals on the reef. It believes Carysfort will be the world's first reef to experience successful, ecosystem-level recovery. It's a critical mission Oris is proud to support.

66

The foundation believes Carysfort will experience successful, ecosystem-level recovery

# Carysfort Reef Limited Edition

Produced in support of a Coral Restoration Foundation project to return corals to the iconic Carysfort Reef in the Florida Keys, this version of Oris's Aquis diver's watch has a gradient blue dial, a bi-directional rotating bezel with a ceramic insert, and a GMT function that can show the time in three time zones at once. It's available in either stainless steel or solid 18-carat yellow gold.



798 7754 4185  
4 24 67 EB



18-CARAT GOLD



STAINLESS STEEL

## In detail

**CASE** Multi-piece stainless steel or solid 18-carat yellow gold case with a bi-directional rotating bezel with black and blue day/night ceramic insert

**SIZE** 43.50 mm (1.713 inches)

**DIAL** Gradient blue

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel with special embossings and engravings, or solid 18-carat yellow gold with a sapphire crystal inlay printed with the limited-edition number and a special Carysfort Reef motif

**OPERATING DEVICES** Stainless steel or solid 18-carat yellow gold screw-in security crown

**STRAP/BRACELET** Orange rubber strap with stainless steel security folding clasp with extension, or blue rubber-coated leather strap with 18-carat yellow gold buckle, or stainless steel metal bracelet with folding clasp with extension

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 798

**FUNCTIONS** Centre hands for hours, minutes, seconds and 24 hours, date window at 3 o'clock, instantaneous date, date and 24 hour corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 42 hours

## LIMITED EDITION

2,000 pieces in stainless steel delivered in a presentation box made of environmentally friendly algae; 50 pieces in 18-carat yellow gold delivered in a wooden presentation box



798 7754 4185  
8 24 05 PEB



798 7754 6185  
5 24 01



4 24 67 EB

---

# Helping the Hangang

---

Oris's latest limited-edition watch supports a volunteer initiative designed to clean up Hangang, South Korea's most important river

In recent years, Oris has produced a number of watches promoting the value of clean water. Oris believes water is the source of life and it is passionate about conserving and protecting it from pollution.

This year, the independent company is partnering with the Korea Federation for Environmental Movements (Seoul KFEM), South Korea's largest environmental non-profit organisation, which is planning a series of clean-up events along the river aimed at protecting the Hangang, South Korea's second longest river. The river is a vital source of water for its capital Seoul and its 10 million inhabitants.

The Oris Hangang Limited Edition marks the partnership. It's a diver's watch based on the Oris Aquis Date and will be limited to 2,000 pieces. Funds raised by sales of the watch will help support the federation's mission to clean-up the river.

Over the last 30 years, government schemes targeting the Hangang River basin have significantly improved the quality of the water flowing into Seoul. The city's Hangang Park area is now a popular spot with locals and tourists.

But there is still more to do. A recent study showed river pollution levels in some parts of the city are unacceptably high. The federation's clean-up events, which are expected to attract hundreds of volunteer helpers, will clear polluting materials, such as household waste, and help raise awareness of the importance of clean water in Seoul.

The Oris Hangang Limited Edition has a deep green dial inspired by the colour of creek waters at the Hangang's source. It is water-resistant to 30 bar (300 metres) and has a uni-directional rotating bezel with a green ceramic insert.



66

Volunteer helpers will clear polluting materials and raise awareness of clean water

# Hangang Limited Edition

This watch's gradient green dial and ceramic bezel insert are inspired by the colour of creek waters found at the source of the Hangang River, which runs through South Korea's capital city, Seoul. Based on Oris's versatile Aquis diver's watch, it features an automatic mechanical movement with a small seconds and a circular date, and a case back engraved with a map of the Hangang.



743 7734 4187-Set

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with ceramic insert

**SIZE** 43.50 mm (1.713 inches)

**DIAL** Gradient green

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel screw-in security crown

**BRACELET** Stainless steel metal bracelet, folding clasp with extension

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 743

**FUNCTIONS** Centre hands for hours and minutes, continuous seconds hand at 9 o'clock, circular date window with white indicator, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

## LIMITED EDITION

2,000 pieces, each delivered in a special presentation box





# Aquis Date 41.5 mm

The Aquis Date is now available in a new, beautifully balanced 41.5 mm case size. It has a uni-directional rotating bezel with a scratch- and fade-resistant black ceramic insert; a screw-down crown with protectors; and luminescent Super-LumiNova® in the hands and hour markers, and also in the 'lollipop' seconds hand, a design that assures its wearer that the watch is running.



733 7766 4135  
8 22 05 PEB

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with ceramic insert

**SIZE** 41.50 mm (1.634 inches)

**DIAL** Blue

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel screw-in security crown

**BRACELET/STRAP** Stainless steel metal bracelet with security folding clasp with extension, or black rubber strap with security folding clasp

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



733 7766 4135  
4 22 64 FC



8 22 05 PEB



# Aquis Date 39.5 mm

Oris's Aquis Date is a high-spec, but also highly versatile diver's watch. As well as being water-resistant to 30 bar (300 metres) and equipped with a uni-directional rotating bezel for safely and accurately timing dives, it also has a streamlined profile that means it can transfer from beach to office and back again with ease. The stylish blue dial and grey tungsten bezel insert give it a tailored feel, too.



733 7732 4155  
8 21 05 PEB

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with tungsten insert

**SIZE** 39.50 mm (1.555 inches)

**DIAL** Gradient blue

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel screw-in security crown

**BRACELET** Stainless steel metal bracelet with security folding clasp with extension

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

# Aquis Date 43.5 mm

Oris's Aquis Date comes in a variety of sizes. The larger of these is this 43.5 mm version. The green, blue and black models all have a uni-directional rotating bezel with a ceramic insert for safely timing dives; luminescent hands and indices for low-light visibility; a screw-in crown with protection; and water resistance to 30 bar (300 metres). In short, they are fully qualified diver's watches.



733 7730 4157  
4 24 64 EB

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with ceramic insert

**SIZE** 43.50 mm (1.713 inches)

**DIAL** Green, blue or black

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel screw-in security crown with crown protection

**STRAP/BRACELET** Black or blue rubber strap, or dark brown leather strap with contrasting stitching, or stainless steel metal bracelet, all with stainless steel folding clasps with extension

**WATER RESISTANCE** 30 bar (300 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



733 7730 4157  
5 24 10 EB



733 7730 4135  
4 24 64 EB



733 7730 4134  
8 24 05 PEB



8 24 05 PEB



4 24 64 EB



8 24 05 PEB



5 24 10 EB



4 24 65 EB



4 24 64 EB



5 24 10 EB

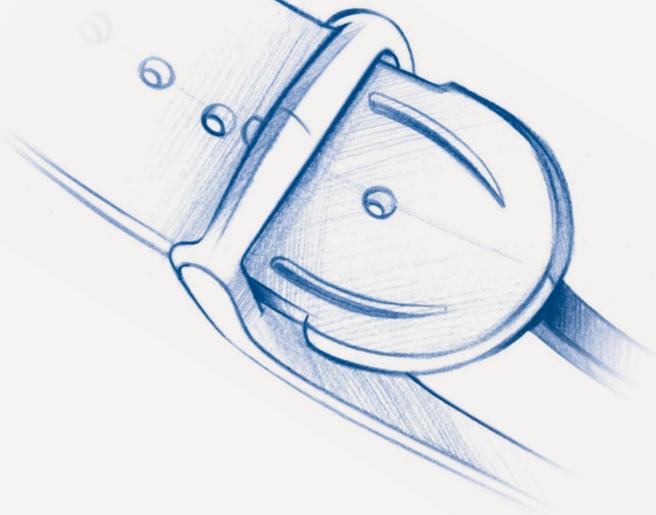
## ORIS INNOVATIONS

# Made for divers

The list of requirements on a diver's watch is long, much longer than on any other kind of watch. Diver's watches have to be highly robust, extremely water-resistant, clearly legible in even the most demanding conditions, and easy to use above and below water. As well as designing the Aquis case to this brief, Oris has also developed inventive, useful clasp systems that make Aquis watches higher-functioning than standard diver's watches.

**1. Sliding Sledge Clasp (above)**

When a diver puts on a long-sleeved wetsuit, the typical thing to do is extend a watch strap by one notch so it fits over the suit. Such a process is okay, but it's fiddly and inaccurate. Oris developed the Sliding Sledge Clasp so that a watch strap can be adjusted to the exact size required. The system also works in warmer and colder climates when wrists expand or shrink. The Sliding Sledge Clasp can be extended if a watch feels tight, or tightened if it feels loose, at the wearer's convenience.

**2. Safety Anchor (left)**

Professional diver's watches are designed to account for unexpected underwater events. For example, uni-directional rotating bezels can only be accidentally adjusted so that the dive time remaining becomes shorter, rather than longer, which could otherwise prove fatal. Equally, if undone by an accidental impact, a clasp could release the watch so it falls off a diver's arm. Oris developed the Safety Anchor to prevent this. Two hooks run through slots in the rubber strap, grabbing it in the event of an unplanned clasp release.





1969

## Oris sets new standards

---

By the end of the 1960s, Oris had grown to become one of the world's 10 largest watch companies. It employed more than 900 people across its network of factories and produced over 1.2 million watches and clocks a year, distributing them to all four corners of the globe. It was a prolific movement manufacturer and widely recognised for the quality, reliability and handsome design of its watches.

By then, the company had already secured the future of Swiss watchmaking. In 1956, it employed a young lawyer and tasked him with getting a law known as the Swiss Watch Statute reversed. The statute was a punitive ruling preventing companies such as Oris from working with and developing new technologies, including the lever escapements most mechanical watches use today.

After a 10-year battle, in 1966 that young lawyer won his case, opening the doors to an innovative future for Oris, and for its fellow Swiss watch companies. His name was Dr Rolf Portmann.

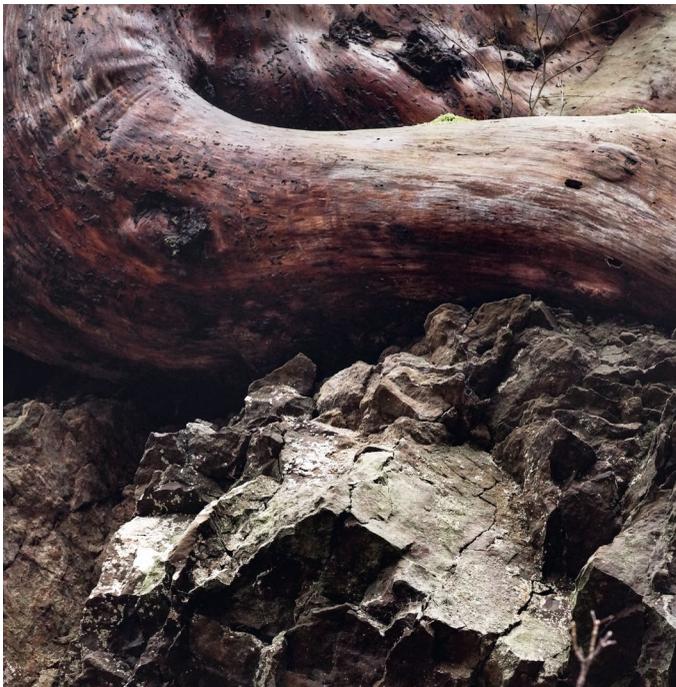
Over the next 30 years, Dr Portmann would come to play a pivotal role in Oris's future (see page 75). Now in his 90s, he is rightly recognised as a hero of the Swiss watch industry. He remains the company's Honorary Chairman.

---

# From Hölstein, with love

---

We're proud of our roots in the beautiful Swiss village of Hölstein, which go back to 1904. They make us who we are. The bronze Oris Hölstein Edition 2020 celebrates the connection



To understand the Oris story, you have to go back to 1904, the year the company was founded in the Swiss village of Hölstein by two enterprising watchmakers. Their vision was to produce beautiful, mechanical watches that combined the best of industrial manufacturing and hand-craftsmanship. Watches that made sense in the real world.

In the time since, Oris and Hölstein have become synonymous with one another. Our factory has remained on the same site in the village for more than a century, surrounded by the beauty of the Waldenburg Valley. Hölstein defines

66

The Hölstein  
Edition 2020 is  
a watch we made  
to give people  
something to  
smile about



#### A symbol for our times

The bronze Oris Hölstein Edition 2020 is the first watch to feature the Oris Bear on the case back. It's a symbol of friendship and openness, and brings a smile to your face

Oris, and Oris defines Hölstein. Our roots are here, and we're very proud of them.

This year, those roots find new form in the Oris Hölstein Edition 2020, a 250-piece limited-edition inspired by this magical place. It's based on the iconic Oris Divers Sixty-Five Chronograph – note the familiar twin counters and retro aesthetic – but this time it's cast in solid bronze, a natural material that will patinate over time, chosen to reflect our surroundings and our profound respect for the industrial traditions laid down by our founders.

Two further features make the Hölstein Edition 2020 a landmark watch. It features a solid bronze bracelet, a first in Swiss watchmaking. The natural properties of bronze meant that creating the bracelet was an engineering challenge in itself, solved by Oris's team of engineers.

It's also the first watch to feature the face of the Oris Bear on the case back. In recent years, the Oris Bear has served as a symbol of openness and friendship.

The Hölstein Edition 2020 is a tribute to Oris's history and watchmaking principles, but most of all, it's a watch we hope will give people something to smile about.

# Hölstein Edition 2020

This special version of the iconic Oris Divers Sixty-Five Chronograph is cast in solid bronze and is the first Swiss Made watch with a solid bronze bracelet. It has an automatic mechanical movement with a 48-hour power reserve, and is limited to 250 pieces.



771 7744 3182-Set

## In detail

**CASE** Multi-piece bronze case, uni-directional rotating bronze bezel with bronze insert

**SIZE** 43.00 mm, (1.693 inches)

**DIAL** Gold-plated with black chronograph counters, rose gold-plated indices

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Domed sapphire with anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings of the Oris Bear

**OPERATING DEVICES** Bronze screw-in security crown and pushers

**BRACELET** Multi-piece bronze bracelet with folding clasp

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 771

**FUNCTIONS** Centre hands for hours, minutes and chronograph ¼ seconds, two subsidiary dials with continuous seconds at 9 o'clock and a chronograph 30-minute counter at 3 o'clock, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 48 hours

**LIMITED EDITION** 250 pieces, available through Oris boutiques, the Oris e-Shop, and retailers with access to the Oris e-shop. Online tool to choose your limited edition number.





# Divers Sixty-Five Date

The Divers Sixty-Five takes its name from the year Oris made its first diver's watch. The design is a clear homage to the original, but the build quality, as you'd expect, benefits from 50 years of innovation. Seen here in stainless steel and bronze, it has a uni-directional rotating bezel, a scratch-resistant sapphire crystal over the dial, a 'lollipop' seconds hand and a screw-down crown.



733 7707 4355  
8 20 17

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with bronze insert

**SIZE** 40.00 mm (1.575 inches)

**DIAL** Blue

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova® 'Light Old Radium'

**TOP GLASS** Bubble curved sapphire crystal with anti-reflective coating on the inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel screw-in security crown

**BRACELET/STRAP** Stainless steel and bronze metal bracelet with folding clasp, or brown leather strap with buckle

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



733 7707 4355  
5 20 45



8 20 17



ORIS

WATER RESISTANT  
10BAR / 100M

SWISS  
MADE



# Jeans therapy

---

What drives a manufacturer to do better? To make a product the best it can be? And how does that distinguish it from others? Oris's collaboration with the Japanese denim manufacturer Momotaro explores these questions, and leads to a special-edition watch



Everyone has at least one pair of jeans. Made of denim, a material that originated in France (the name comes from *de Nîmes*, after the French town), jeans are everyday fashion's most universal item.

It was in the US in the 1850s that denim was first used to make a pair of trousers, or pants. These were sturdy worker uniform, strengthened with copper rivets around the pockets and flaps where cotton trousers most often ripped. They were worn by tough men and became symbols of strong characters who could cope with whatever life threw at them.

As time went by, jeans were adopted by rebels and non-conformists, worn by screen idol James Dean, then by hippies, and then by fashionistas. Eventually, they passed into the mainstream and today they're worn by people from all walks of life and for all manner of occasions.

But as with so many things, there are jeans, and then there are jeans.

Oris has begun a new collaboration with the Japanese jeans manufacturer Momotaro, a powerful name in style and

**More than a watch**

Mr Katsu Manabe says the Divers Sixty-Five Oris x Momotaro Edition (above) is borne of a shared culture of craftsmanship. Momotaro jeans are weaved on vintage looms and stitched by hand (right)



66  
Our craftsmen consider details with the end-user in mind. That's the secret to our jeans

fashion in the Far East now taking Western fashion by storm, too.

The roots of Momotaro, named after a Japanese folklore hero, are in a textile company founded by Mr Hisao Manabe.

Mr Manabe started in 1992 with three people in the small coastal town of Kojima in Okayama and laid out his vision. There would be no compromise on cotton and the company would use only long-staple, high-quality cotton. There would be no compromise on colour either, and it would use only deep indigo rope dye to achieve the best possible fade. The company would use old vintage shuttle looms to create a hand-made feel to the weave, and every detail would be hand-sewn. But above all, there would be no compromise on quality. Mr Manabe wanted to set a new international denim standard.

In 2006, he launched Momotaro Jeans, which has become known by its mantra: 'Made by hand without compromise'. The name is now spreading around the world, fuelled by the exceptional quality of its products, and known by the double white 'battle stripes' across the rear right pocket.

Nearly 30 years later, Mr Manabe's company employs 140 people in two buildings in Okayama and a branch in Tokyo 650 km to the east. It has also spawned an industry – Okayama has become a denim capital, attracting businesses and skilled craftsmen to the area, restoring enterprise and a sense of local pride. It is a magnificent story that shows how a powerful vision and an appetite for excellence can yield far-reaching, long-lasting results.

Mr Manabe's son, Mr Katsu Manabe, has taken Momotaro overseas. 'Japanese craftsmanship has a spirit of hospitality,' he says. 'That means our craftsmen consider details with the end-user in mind. That's the secret to the quality of our jeans.'

This year, Oris is proud to introduce the Oris x Momotaro, a stainless steel version of Oris's vintage-inspired diver's watch with a bronze bezel edge that will patinate with time, just as a pair of jeans weathers with age. It comes on a strap made of Momotaro denim, complete with the famous double white stripe.

'This isn't just a product collaboration,' says Katsu, talking about the new watch. 'Our spirit and culture and craftsmanship really synchronised. I absolutely love the watch, and I definitely want it!'





# Oris x Momotaro

Oris is proud to be collaborating with the Japanese denim experts Momotaro Jeans on this special-edition Divers Sixty-Five. The watch has a stainless steel case, a bronze-edged uni-directional rotating bezel, a green dial, and a strap made of hard-wearing indigo Momotaro denim, complete with two white 'battle stripes'. Both watch and strap carry the hand of the craftsman.



733 7707 4337-Set

## In detail

**CASE** Multi-piece stainless steel case, uni-directional rotating bezel with bronze edge

**SIZE** 40.00 mm (1.575 inches)

**DIAL** Gradient green

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova® 'Light Old Radium'

**TOP GLASS** Bubble-curved sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel screw-in security crown

**STRAP** Blue denim strap with stainless steel buckle

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

## EXTRAS

Supplied in a denim travel pouch



1982

## Oris begins a new chapter

---

The story of the Quartz Crisis that devastated the Swiss watch industry in the 1970s and 1980s still sends shivers down the spines of those who lived through it. There are no official figures, but it's widely believed that around 1,000 watch companies were put out of business during that period and that two thirds of the workforce was laid off (about 60,000 people). A perfect storm of the growth of the international quartz watch market and global financial pressures reshaped the industry forever.

Oris had been sold into a group in the early 1970s and was badly affected by the crisis. Come the early 1980s, it had been stripped of all but about 50 of the 900 staff who had worked for the company only a decade before. Oris's distant owners invited its leadership to either close the business, or buy it. Two of them, Dr Rolf Portmann and Ulrich W. Herzog, decided this was too good an opportunity to miss and they staged a management buyout, restoring the company's independence.

Believing in the eternal value of a Swiss Made mechanical watch, they dedicated the company's future to advancing traditional watchmaking, setting Oris on a path of mechanical innovation that continues today. Dr Portmann, now 90, is still the company's Honorary Chairman; Mr Herzog its Chairman.







**Bridging the gap**

The pure, graphic quality of Oris's skeletonised Calibre 115 serves as a striking symbol of the great Swiss company's watchmaking traditions and future ambitions



# For all time

---

Every watch Oris has ever made has led to the Big Crown ProPilot X Calibre 115, the most Oris watch we've ever made. Taking inspiration from architecture, nature and high-tech aviation, it's also powered by an in-house-developed movement with a huge 10-day power reserve

Do you remember a time when you knew how things worked? With the advance of so-called 'smart' devices, we're more distanced than ever from how the objects we own and use are made and function. We may know what they do, but we also know they will soon be obsolete. Where is the meaning in that? The romance? Don't we lose something along the way?

Oris's Big Crown ProPilot X Calibre 115 is the antidote to the feeling of alienation we get from modern technology. It is a watch for all time. Cared for and regularly serviced, in 100 years' time, it will still work – like all mechanical watches. More importantly, it will still have a purpose.

The new watch was created over a two-year period by Oris's in-house watchmakers, led by the independent company's Chief Operating Officer Beat Fischli (pictured, right). This was a passion project that gave Beat and his team a moment to express their design and engineering skills, passed down and perfected through many generations.

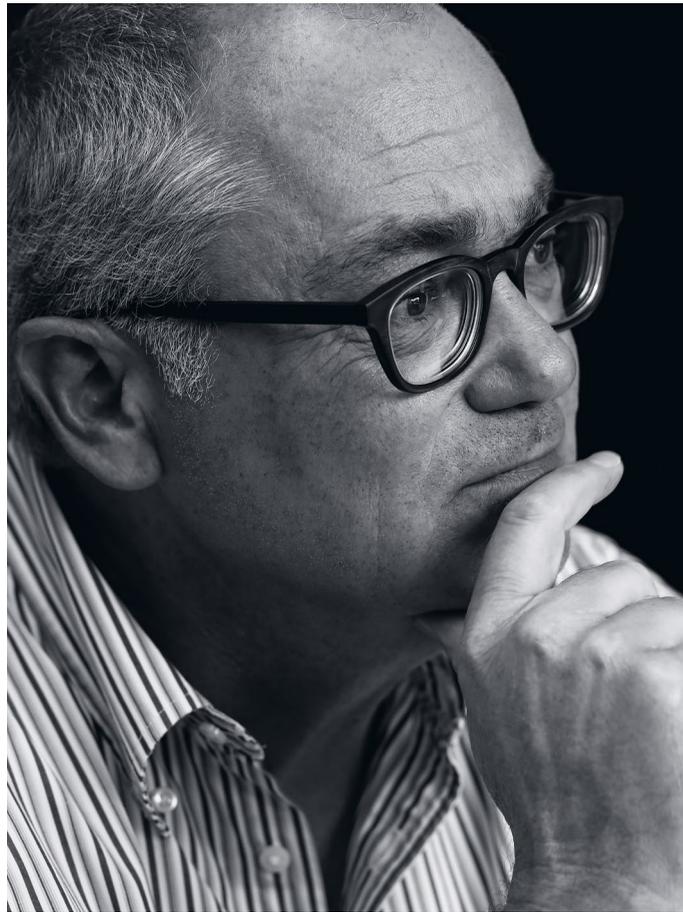
The project started with the movement. Calibre 115 shares its base architecture with Calibres 110 through 114, a series of in-house-developed Oris movements created during the last decade. Each is hand-wound with a 10-day power reserve and a non-linear power reserve indicator, a device that shows the power remaining with ever-greater accuracy as the time to wind the watch approaches.

But this is the first in that series to be skeletonised, a complex, delicate process of hollowing out components without compromising the mechanism.

'We knew we had the ability in-house to realise something this technical,' says Beat of the process behind Calibre 115. 'So while it might be nice to say we faced lots of challenges, we really didn't.'

'When you start taking out material, you have to ask whether the construction is stable,' he continues. 'It might look nice, but will it actually work? The first step was technical – to lay out the movement and to make sure it was feasible.'

After that, the watchmaking and design teams collaborated to create a watch that not only functioned as intended, but that would follow Oris's design codes. It had to be architectural and industrial, and



#### An eye on the future

Using an infectious blend of traditional watchmaking and cutting-edge design, Beat Fischli (above) and Oris's design and engineering teams created the most Oris watch ever made



DISCOVER MORE

66

Oris has been making pilot's watches for over 100 years – but what do the watches of the future look like?

yet inspired by nature. This would reflect Oris's past and its future, as well as the beauty of the Waldenburg Valley that surrounds the company's factory in the Swiss village of Hölstein. 'They shaped the idea into something truly beautiful,' says Beat, singling out the mainspring at 12 o'clock as a visual highlight.

As the name indicates, the Big Crown ProPilot X Calibre 115 is an aviation watch. Oris's design team were commissioned to create a watch that would point to the next generation of aviation watches. Oris has been making pilot's watches for over 100 years – but what do the watches of the future look like? The case design is a nod to stealth planes, while the bespoke bracelet was conceived to integrate seamlessly into it. The result is a watch that becomes a landmark in Oris history.

'This is a high-concept piece that shows the world who Oris really is,' says Beat. 'Previously, we had this incredible movement, but no one could really see how it worked. Now you can. You know a palace is beautiful inside, but until you actually walk through the door, you can't be sure exactly how beautiful.'



# Big Crown ProPilot X Calibre 115

Oris's latest watch powered by an in-house-developed calibre is a landmark design. The skeletonised Calibre 115 movement opens up the 10-day power reserve and non-linear power reserve indicator to reveal how they work. It's a contemporary take on luxury that highlights the eternal value of a beautifully crafted Swiss Made mechanical watch.



115 7759 7153  
7 22 01 TLC

## In detail

**CASE** Multi-piece titanium case

**SIZE** 44.00 mm (1.732 inches)

**DIAL** Skeletonised

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, double-sided anti-reflective coating

**CASE BACK** Titanium, screwed, see-through sapphire glass

**OPERATING DEVICES** Titanium screw-in security crown

**BRACELET/STRAP** Titanium bracelet with patented 'lift' clasp, or black leather strap with titanium 'lift' clasp

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Calibre 115 (skeletonised)

**FUNCTIONS** Centre hands for hours and minutes, small seconds between 7 and 8 o'clock, non-linear power reserve indicator at 3 o'clock, fine timing and stop-second devices

**WINDING** Hand-wound

**POWER RESERVE** 240 hours



115 7759 7153  
5 22 04 TLC



7 22 01 TLC

## ORIS INNOVATIONS

# Big Crown ProPilot X Calibre 115

Oris's Big Crown ProPilot X Calibre 115 is fuelled by a highly complicated in-house-developed movement. Its components are skeletonised, or hollowed out, to showcase both the skill of Oris watchmakers, and the complexity of the watch's unique pairing of complications. The bespoke design gives the watch its high-concept feel.

44.00 mm lightweight titanium case

Big Crown ProPilot knurled bezel motif inspired by jet engine turbine blades

Small seconds indicator

Hand-wound Swiss Made skeletonised movement, visible through sapphire case back

Multi-piece titanium bracelet integrated into the case, designed exclusively for the Big Crown ProPilot X Calibre 115

Skeletonised barrel with extended mainspring for 10-day power reserve

Titanium screw-in crown for winding and setting, with protection device

Oris-patented non-linear 10-day power reserve indicator



## Power play

Calibre 115 is a hand-wound movement operated through the watch's single crown. When fully wound, the movement will deliver 10 days of power – most mechanical watches run for around two days. This exceptional, 240-hour power reserve is fuelled by a mainspring

coiled in a single oversized barrel, visible at 12 o'clock. The power reserve is displayed through an Oris-developed and patented non-linear power reserve indicator at 3 o'clock that shows the power remaining with ever-greater accuracy as the time to wind the watch approaches.

## The secret's out

This unique, Oris-patented non-linear power reserve indicator is managed by a 'worm-gear', an exclusive Oris innovation found in Oris's series of in-house-developed calibres. This clever mechanical device controls the speed at which the power reserve indicator moves around the subdial at 3 o'clock.

2014

## Oris introduces Calibre 110

---

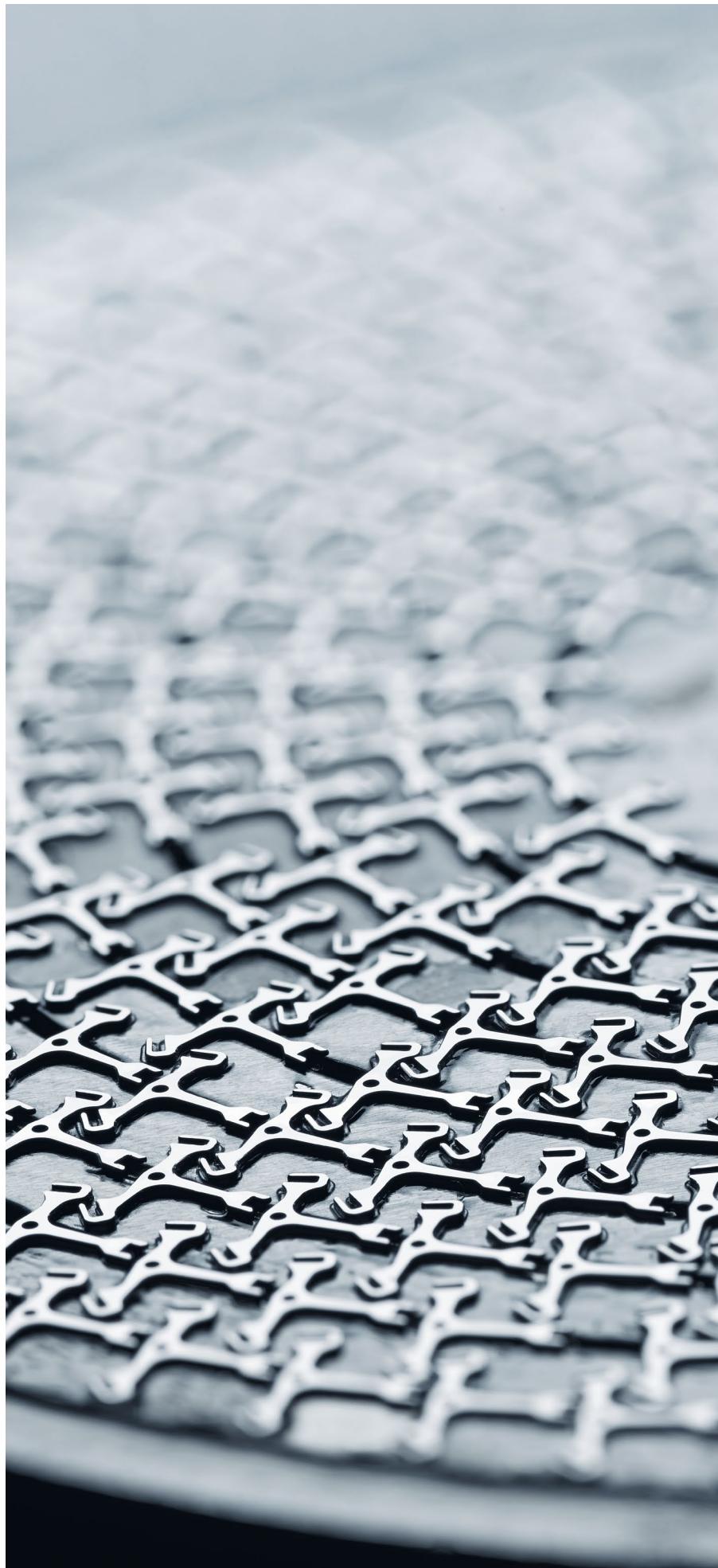
In 2014, Oris marked its 110<sup>th</sup> anniversary with a landmark development. Calibre 110, a high-performance unit, became the first mechanical movement developed by Oris's in-house watchmakers for 35 years.

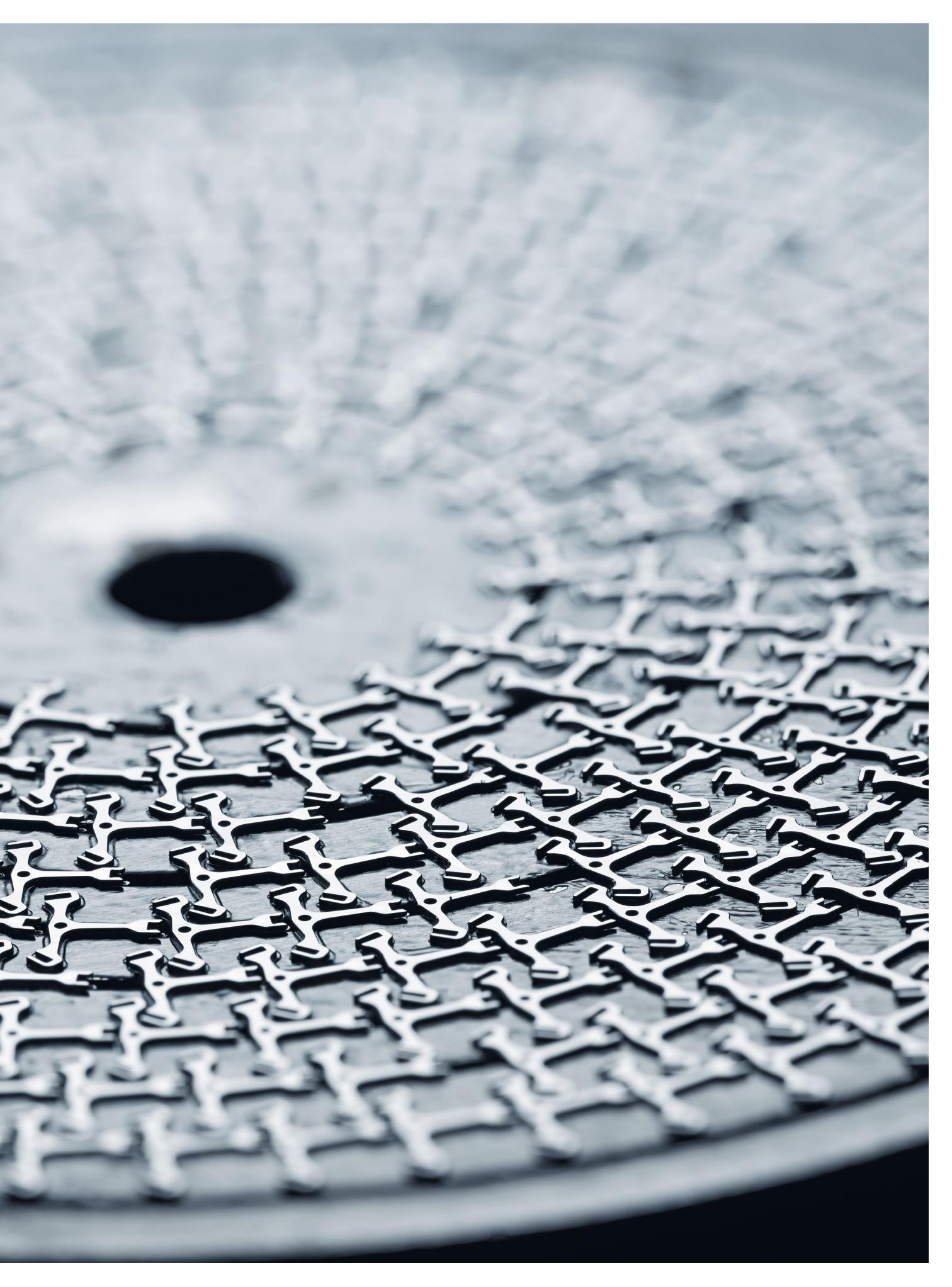
Throughout the first chapter in its rich history, Oris had been a prolific movement manufacturer. By 1979, it had created 279 different calibres. That period was halted abruptly by the Quartz Crisis (see page 75), and for more than three decades, Oris was limited to developing modules for outsourced movements, a common practice in Swiss watchmaking, but one that expressed only part of the independent company's inventive spirit.

During that period, movements such as Calibre 542, which powered Oris's Complication series of watches, pointed to its in-house watchmaking skills.

The dream, though, was to develop an entirely new movement. That dream was realised in 2014 with Calibre 110. Eight years in development, it had a 10-day power reserve and an Oris-patented non-linear power reserve indicator that showed the time remaining until the watch needed rewinding in ever-greater detail as the power ran down. This unique combination of complications would go on to serve as the basis for Calibres 111 through 115, each of which became a watch industry first on launch.

But it did more than that. It also revived a movement creation programme that continues today with Calibre 400 (see page 12), Oris's first new automatic calibre in more than 40 years.







ORIS

BIG CROWN  
PROPILOT  
10 DAYS

SWISS MADE

28

60  
40  
20

10 9 8 7  
5 4 3  
2 1

23 24 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22

# Big Crown ProPilot Calibre 114

This high-functioning version of the Oris Big Crown ProPilot is powered by Calibre 114, a movement designed and developed by Oris watchmakers. It features a second time zone with half-hour adjustment, a date, a 10-day power reserve, and an Oris-patented non-linear power reserve indicator. This inventive combination is unique in Swiss mechanical watchmaking.



114 7746 4063  
8 22 19

## In detail

- CASE** Multi-piece stainless steel case
- SIZE** 44.00 mm (1.732 inches)
- DIAL** Grey or black
- LUMINOUS MATERIAL** Hands and numerals with Super-LumiNova®
- TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside
- CASE BACK** Stainless steel, screwed, see-through mineral glass
- OPERATING DEVICES** Stainless steel screw-in security crown
- BRACELET/STRAP** Stainless steel metal bracelet, or dark brown croco leather, or green, grey or black textile strap, all with stainless steel folding clasps
- WATER RESISTANCE** 10 bar (100 m)

## Movement

- NUMBER** Oris Calibre 114
- FUNCTIONS** Centre hands for hours, minutes and second 24-hour time zone, small seconds at 9 o'clock, non-linear power reserve indicator at 3 o'clock, date window at 9 o'clock, date corrector, 24-hour corrector in half-hour steps, fine timing device and stop-second
- WINDING** Hand-wound
- POWER RESERVE** 240 hours



114 7746 4063  
1 22 72 FC

114 7746 4164  
8 22 19



5 22 14 FC



5 22 17 FC



5 22 15 FC



8 22 19



5 22 14 FC



5 22 17 FC



5 22 15 FC



1 22 72 FC

# Big Crown ProPilot Altimeter

Oris's altitude-measuring watch may have been designed for the skies, but it breaks new ground. The Big Crown ProPilot Altimeter is the world's first watch with both an automatic mechanical movement and a built-in mechanical altimeter. It can also measure air pressure, using the miniaturised aneroid wafers hidden under the dial. Oris has a patent on this world-first instrument.



733 7705 4164  
5 23 15 FC  
Metres scale

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 47.00 mm (1.850 inches)

**DIAL** Black

**LUMINOUS MATERIAL** Hands, numerals and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, double-sided anti-reflective coating

**CASE BACK** Stainless steel, special engravings, screwed

**OPERATING DEVICES** Stainless steel screw-in security crowns at 2 and 4 o'clock

**STRAP/BRACELET** Black, green or grey textile strap, or stainless steel metal bracelet, all with stainless steel patented 'Lift' folding clasps

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



733 7705 4134  
8 23 19  
Feet scale



5 23 14 FC



5 23 17 FC



5 23 15 FC



733 7705 4264  
5 23 16 GFC  
Rega Limited Edition,  
Metres scale



733 7705 4234  
5 23 16 GFC  
Rega Limited Edition,  
Feet scale

## ORIS INNOVATIONS

# Altimeter

A good pilot is a prepared pilot, and being prepared means being equipped to deal with emergency scenarios. For example, if computerised cockpit instruments fail, a mechanical watch can serve as back-up for navigation and critical calculations such as fuel consumption. The Oris Big Crown ProPilot Altimeter takes that one step further by displaying altitude and air pressure, vital measurements for pilots, climbers and adventurers. Here's how it works.



### 1. Neutral mode

(Crown position 0) In neutral mode, when its crowns are screwed in securely, the Big Crown ProPilot Altimeter functions like a regular automatic watch. Time is displayed by the hands on the central dial (adjusted by the crown at 2 o'clock), and the watch is water-resistant to 10 bar/100 m.

### 2. Activating the altimeter

(Crown position 1) To activate the altimeter, unscrew the crown at 4 o'clock into position 1. At that point, a red ring appears, indicating the altimeter is in use.

### 3. Setting the altimeter

(Crown position 2) To set the altimeter, pull the crown out to position 2 and rotate it so that the reference air pressure (supplied by an airport control tower, for example) aligns with the red triangle at 6 o'clock on the central dial. The watch now shows the current altitude, shown by the yellow indicator, and the current absolute air pressure, shown by the red indicator. While activated, a patented Oris altimeter-adjustment and venting crown, equipped with a PTFE vapour barrier, stops ambient moisture entering the watch.

### 4. Measuring altitude

(Crown position 1) Having set the altimeter, push the crown back into position 1. Changes in altitude are shown by the yellow indicator against the outer dial ring, on a scale from 0 – 15,000 feet, or from 0 – 4,500 metres (the watch is available with either feet or metres scales). The altimeter hand is made from lightweight laminated carbon fibre.

### 5. Returning to neutral

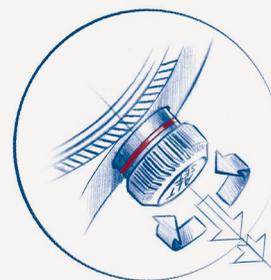
(Crown position 0) To deactivate the altimeter and return it to neutral, screw the crown back into position 0. This also reseals the watch so that it becomes water-resistant to 10 bar (100 metres).



Crown position 0  
Neutral



Crown position 1  
Activate



Crown position 2  
Set

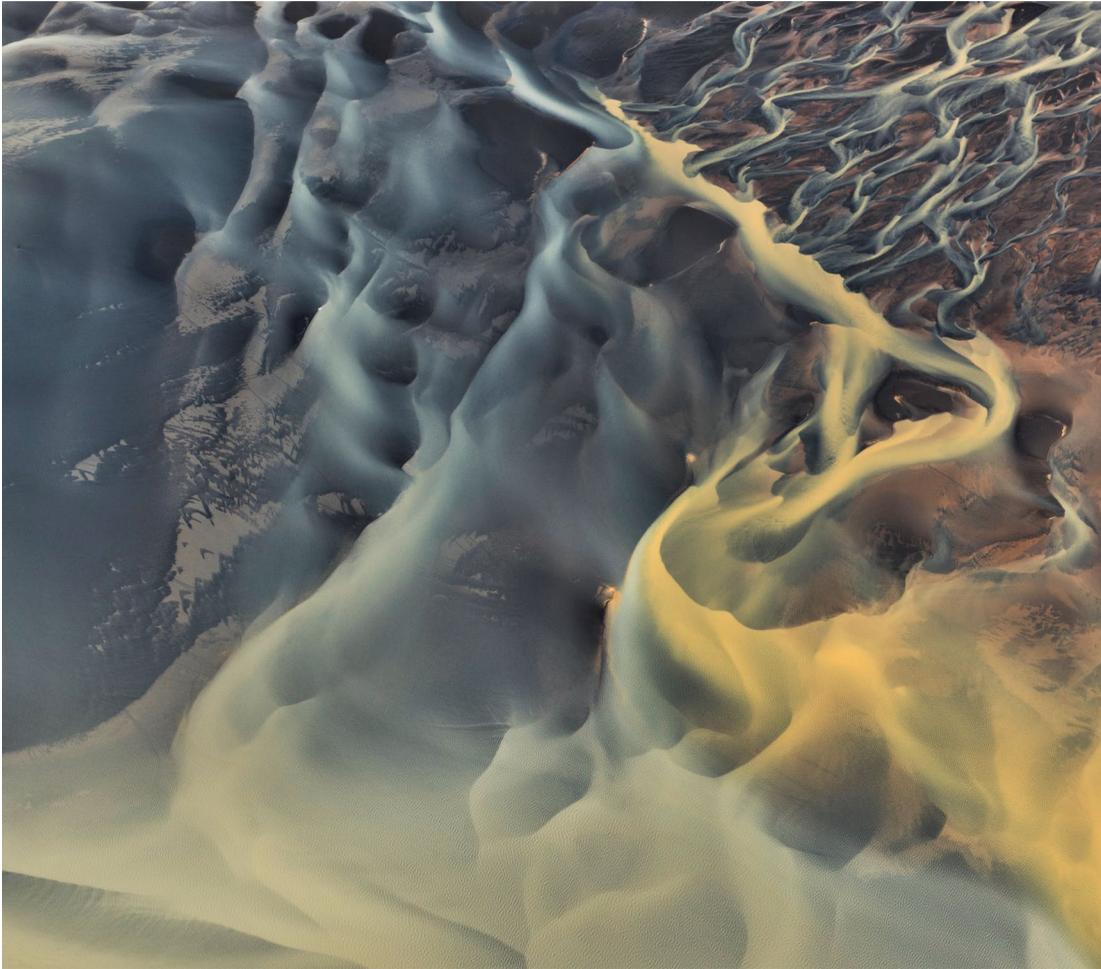


Photo courtesy of Haraldur Diego

## A higher perspective

VolcanoPilot Haraldur Diego's photographs of Iceland's otherworldly terrain stir the heart, but behind them there's a much deeper message about what we stand to lose unless we take better care of our world

66

We don't own this world we live in, any more than the air we breathe. A slight change of perspective can change everything

It's almost unimaginable that the sinewy forms of the image above could be part of our world. At its best, nature is captivating and untamed, inspiring us to do better.

But, as Haraldur Diego wants us to understand, the vistas he captures in his pictures could become a thing of the past if we don't change our ways and take better care of this planet we call home.

Known as the VolcanoPilot, Haraldur is on a mission to tell the story of climate change and to show us what we have to lose if we allow negative climate change to continue. His pictures of his home country of Iceland are breathtaking, and they carry a powerful message.

Oris has been supporting Haraldur as he continues to observe Iceland from his plane. 'These parts of the world are where I feel most at home,' he says of looking down on nature below. 'They're incomprehensibly beautiful and magical, an endless prospect of wonder and awe.'

Being up in the air gives him a sense of place. 'We don't own this world we live in, any more than we own the air we breathe while we're in it,' he says. 'Instead, the land owns us as long as we draw breath.'

If he has one hope, it's that when we see his images, we pause to reflect on the story behind them: 'A slight change of perspective can alter everything,' he says.

# Big Crown ProPilot Big Date

Sometimes big improvements come in small steps. The Oris Big Crown ProPilot is a classic pilot's watch, created to be legible, functional and reliable, but also beautiful. This year's models elevate this concept with subtle updates: applied numerals printed with Super-LumiNova® for greater low-light visibility; a slimmer, more ergonomic case for comfort; and a refined crown for ease of use.



751 7761 4164  
8 20 08

## In detail

- CASE** Multi-piece stainless steel case
- SIZE** 41.00 mm (1.614 inches)
- DIAL** Black, grey or gradient blue
- LUMINOUS MATERIAL** Hands, numerals and indices with Super-LumiNova®
- TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside
- CASE BACK** Stainless steel, screwed, see-through mineral glass
- OPERATING DEVICES** Stainless steel screw-in security crown
- BRACELET/STRAP** Stainless steel metal bracelet, brown or black leather strap, or green or grey Ventile® cotton strap with vegetable leather lining, all with stainless steel patented 'Lift' folding clasps
- WATER RESISTANCE** 10 bar (100 m)

## Movement

- NUMBER** Oris 751
- FUNCTIONS** Centre hands for hours, minutes and seconds, oversized date window at 3 o'clock, instantaneous date, date corrector, fine timing device and stop-second
- WINDING** Automatic
- POWER RESERVE** 38 hours



751 7761 4164  
6 20 07 LC

751 7761 4065  
8 20 08 P

751 7761 4063  
8 20 08 P



8 20 08



3 20 03 LC



6 20 07 LC



6 20 08 LC



3 20 05 LC



6 20 07 LC



3 20 03 LC

# Big Crown ProPilot Big Day Date

One of the reasons pilot's watches continue to be so popular is their versatility. The Big Crown ProPilot Big Day Date is a toolwatch with clear indications – including oversized day and date windows, and numerals printed with Super-LumiNova® – that can be quickly read off mid-flight; but it's also a stylish design classic that can be drafted into action on all but the dressiest of occasions.



752 7760 4164  
3 22 02 LC

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 44.00 mm (1.732 inches)

**DIAL** Black, grey or gradient blue

**LUMINOUS MATERIAL** Hands, numerals and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel screw-in security crown

**STRAP/BRACELET** Green or grey Ventile® cotton strap with vegetable leather lining, or brown or black leather strap, or stainless steel metal bracelet, all with stainless steel patented 'Lift' folding clasps

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 752

**FUNCTIONS** Centre hands for hours, minutes and seconds, enlarged individual day and date windows at 3 o'clock, instantaneous day and date, day and date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



752 7760 4063  
8 22 08 P



5 22 07 LC



3 22 02 LC



752 7760 4164  
8 22 08



5 22 07 LC



3 22 02 LC



752 7760 4065  
8 22 08 P



5 22 07 LC



5 22 08 LC



3 22 05 LC



66

Created for pilots crash-landing in water, Ventile® helped increase pilot survival rates by an estimated 80 per cent

## Material gains

Ventile® was invented more than three quarters of a century ago for wartime pilots, but because it's natural, lightweight and weatherproof, it's more relevant today than ever

There is little to praise about war. Its impact is devastating. But while it can bring out the worst in humanity, it can also bring out the spirit of invention.

During the Second World War, Britain's Royal Air Force (RAF) pilots were equipped with uniforms made using a new material called Ventile®. This was a revolutionary fabric made by weaving high-quality cotton (it uses fibres found only in the top two per cent of the cotton crop) that was not only highly durable, but also naturally weatherproof, windproof and breathable.

Its inventors created it as protection for pilots who had crash-landed on water. Many were dying from cold before they could be rescued. Incredibly, following the introduction of Ventile®, pilot survival rates increased by an estimated 80 per cent. As the aphorism has it, necessity is the mother of all invention.

Oris is now using Swiss Made Ventile® in straps produced for watches in the Big Crown ProPilot collection. Note this isn't a revival – Ventile® is still used by the RAF, as well as by NATO pilots and by explorers and adventurers who benefit from its lightweight but heavy-duty properties when they head into harsh environments.

Oris Ventile® straps are now available on the Big Crown ProPilot Date and Big Date models. They're lined with vegetable leather and come with an Oris-designed metal 'Lift' clasp inspired by seatbelt buckles found on commercial aircraft.

Natural, practical, beautiful, Ventile® is a traditional material that still works today.

# Big Crown ProPilot Worldtimer

Oris's Big Crown ProPilot Worldtimer is a quiet masterpiece. It shows two time zones simultaneously, with local time – the central hands – adjusted in one-hour jumps, forwards or backwards, simply by rotating the bezel. No fiddling with the crown. No additional pushers. Just turn the bezel. The date takes in changes forwards and backwards over midnight, too. If only everything in life was this simple.



690 7735 4063  
1 22 72 FC

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 44.70 mm (1.760 inches)

**DIAL** Grey or black with sunray polish

**LUMINOUS MATERIAL** Hands and numerals with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel screw-in security crown

**STRAP/BRACELET** Dark brown croco leather strap, or stainless steel metal bracelet, both with stainless steel folding clasps

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 690

**FUNCTIONS** Simultaneous indication of two time zones. Central hands for hours and minutes showing local time with forward or backward setting device, hour by hour, commanded by rotating bezel. Subdial with hours and minutes showing home time at 3 o'clock with day/night indicator. Small seconds at 9 o'clock, date window at 3 o'clock. Date synchronised with the central hands, with automatic forward or backward adjustment over midnight. Quick date setting device. Fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



690 7735 4063  
5 22 05 FC



1 22 72 FC



5 22 06 FC



8 22 19-1



690 7735 4164  
8 22 19-1



1 22 72 FC



5 22 14 FC



5 22 15 FC

## ORIS INNOVATIONS

## Worldtimer

Alongside a chronograph, a second time zone – or GMT – function is one of the most popular complications in traditional mechanical watchmaking. International travellers, whether they're in the cockpit or the back of the plane, call on them regularly. But the Oris Big Crown ProPilot Worldtimer is far from a traditional watch. Where most second time zone watches need the crown to adjust local time, Oris's solution is far more inventive. Here's how it works.

**1. Around the world**

The Oris Big Crown ProPilot Worldtimer's second time zone can be adjusted to 24 of the world's time zones simply by turning the bezel. Rotate it clockwise and local time, shown by the central hands, jumps forward one hour; rotate it anticlockwise and it jumps back an hour. An innovative solution that epitomises the creative spirit behind Oris watches.

**2. Thinking of home**

Running simultaneously to the central hands are two further hands on a subdial at 3 o'clock. These stay where they are when the bezel is rotated and always show home time. The same subdial features a day/night home-time indicator to prevent confusion (and badly timed phone calls). The indicator is white during the day and black at night.

**3. Over the date line**

Oris has a rich history making inventive second time zone watches and owns the patent to one of the Worldtimer's cleverest and most useful features. When the watch is adjusted over midnight, the date indication at 3 o'clock adjusts accordingly, even if you're travelling backwards over the date line. A complex design, a simple function and a moment of mechanical magic.



ORIS

BIG CROWN  
AUTOMATIC

SWISS  
MADE



# The bronze age returns

The Oris Big Crown Pointer Date is an Oris icon, in continuous production for more than eight decades. Oris marks the pivotal role it has played in its story by casing it in solid bronze and introducing a bespoke dial finish that makes each watch a one-off



Given the rich creative vein that runs through Oris's collection, singling out one design as a hero or a signature could be limiting. What makes one watch more important, more relevant than another?

But for Oris, the watch that tells the company's story most lucidly is the Big Crown Pointer Date. Introduced in 1938 as an aviation watch and distinguished by its oversized crown and pointer date central hand, its original purpose was always clear: it was created for gloved airmen who needed to operate a watch mid-flight. It was simple, useful and beautiful, too – the perfect toolwatch.

More than 80 years of continuous production later, the Big Crown Pointer Date sums up Oris's story. Even during the Quartz Crisis of the 1970s, when Swiss watchmaking was brought to its knees, it endured. As Oris – and the industry – got back on its feet in the 1980s, it became a hallmark of quality mechanical watchmaking, good design and the eternal romance of a handcrafted

**Close encounter**

Each solid bronze dial is chemically treated and coated with a transparent matt lacquer. Close up (above), it looks like a painting



**DISCOVER MORE**

object. Because of the timelessness of its form and the simplicity of its function, it has become one of the most instantly recognisable of all Swiss Made watches.

The latest iteration of the design is the Big Crown Bronze Pointer Date, a watch cast in solid bronze. This honest, romantic material symbolises both Oris's industrial watchmaking heritage and the natural processes involved in designing and assembling a mechanical wristwatch: bronze patinates as it reacts with its environment so that in time, each watch will come to have its own unique look.

The dial too is made of solid bronze, only it has been chemically treated and coated with a transparent lacquer. This process results in a finish unique to each watch, a symbol of the Big Crown Pointer Date's special design status.

The Big Crown Bronze Pointer Date will come to tell its own story, your story, just as it tells the remarkable story of Oris, the independent Swiss watchmaker that made its first watch in 1904.

---

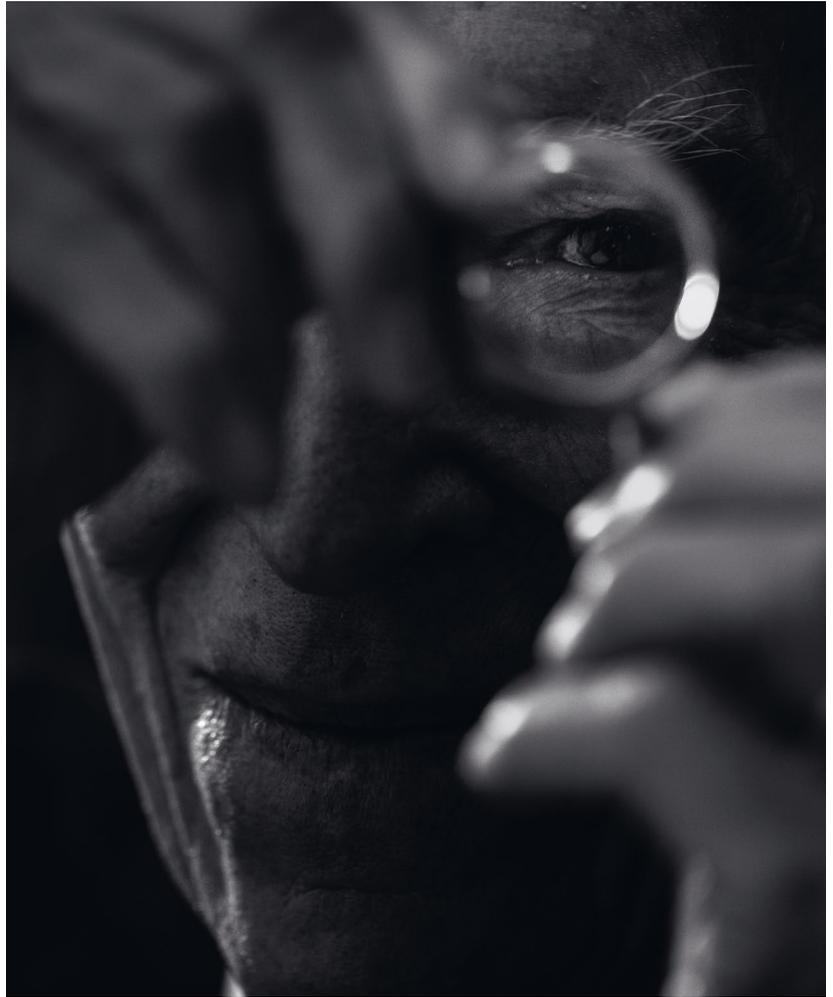
### A man for all seasons

Dr Rolf Portmann has been with Oris since the 1950s, seeing it through a period of great change

## HERITAGE

# Keeping watch over time

---



If the Oris Big Crown Bronze Pointer Date is the one watch that epitomises Oris's watchmaking philosophy, there is one man whose story embodies its spirit over the past six decades. Dr Rolf Portmann joined Oris in 1956 and would go on to shape Oris history. Still the company's Honorary Chairman, he helped set Oris on its current path to independent mechanical watchmaking.

Dr Portmann was a young lawyer when he was recruited by Oris. He was given the task of reversing an archaic law known as the Swiss Watch Statute that prevented Oris from adopting new technologies.

It took him 10 years, but in 1966 the punitive law was overturned, freeing Oris, and many of its competitors, to advance. Dr Portmann's intervention had wider implications, too, helping liberate Swiss watchmaking and laying the foundations of the innovative industry it has become.

But his story doesn't end there. By the early 1980s, Dr Portmann was heading the team running the company. Oris

though, was in real trouble. During the 1970s, the Quartz Crisis (named after the impact the first quartz watches had on traditional Swiss watchmaking) saw off around 1,000 watch companies and around two thirds of the workforce.

In 1982, Oris's owners asked Dr Portmann to shutter the company, but instead he and Ulrich W. Herzog – now the company's Chairman – staged a management buyout and re-established Oris as an independent watchmaker. They concentrated on mechanical watchmaking and introduced a series of innovations.

'Securing the company's future was my biggest satisfaction,' says Dr Portmann, who turned 90 last year. 'Independence and innovation are Oris's lifeblood.'

Since the buyout, Oris's fortunes have soared. The company has passed numerous landmarks, including the revival of its movement creation programme that led to the inventive Calibre 115 (page 54) and Oris's latest in-house-developed movement, Calibre 400 (page 12).

66

Instead, they staged a management buyout and re-established Oris as an independent watchmaker. Since then, the company's fortunes have soared



# Big Crown Bronze Pointer Date

Oris's signature design is a pilot's watch icon. Its combination of an oversized crown, clear Arabic numeral dial, lume-filled hands and pointer date function are an aviation standard. This model has a solid bronze case that will patinate over time and a chemically treated bronze dial with a finish that's unique to each watch. It's set on a soft-to-the-touch but durable brown chamois deer leather strap.



754 7741 3166  
5 20 74 BR

## In detail

**CASE** Multi-piece bronze case

**SIZE** 40.00 mm (1.575 inches)

**DIAL** Bronze dial

**LUMINOUS MATERIAL** Hands, numerals and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Bronze screw-in security crown

**STRAP** Brown chamois deer leather, bronze buckle

**WATER RESISTANCE** 5 bar

## Movement

**NUMBER** Oris 754

**FUNCTIONS** Centre hands for hours, minutes and seconds, date centre hand, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



ORIS

BIG CROWN  
AUTOMATIC

SWISS  
MADE



# Fits like a glove

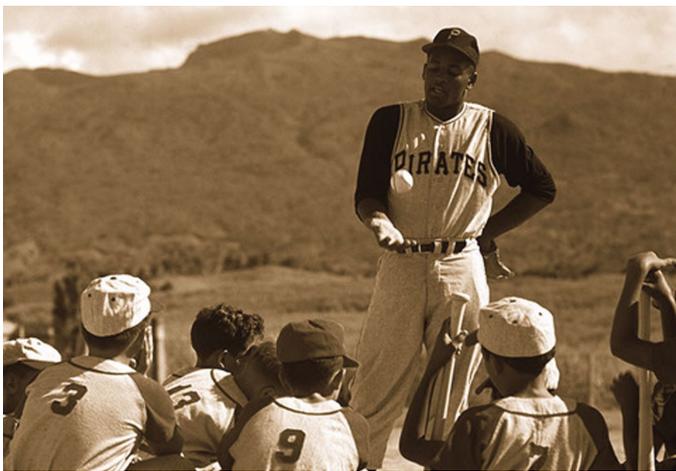
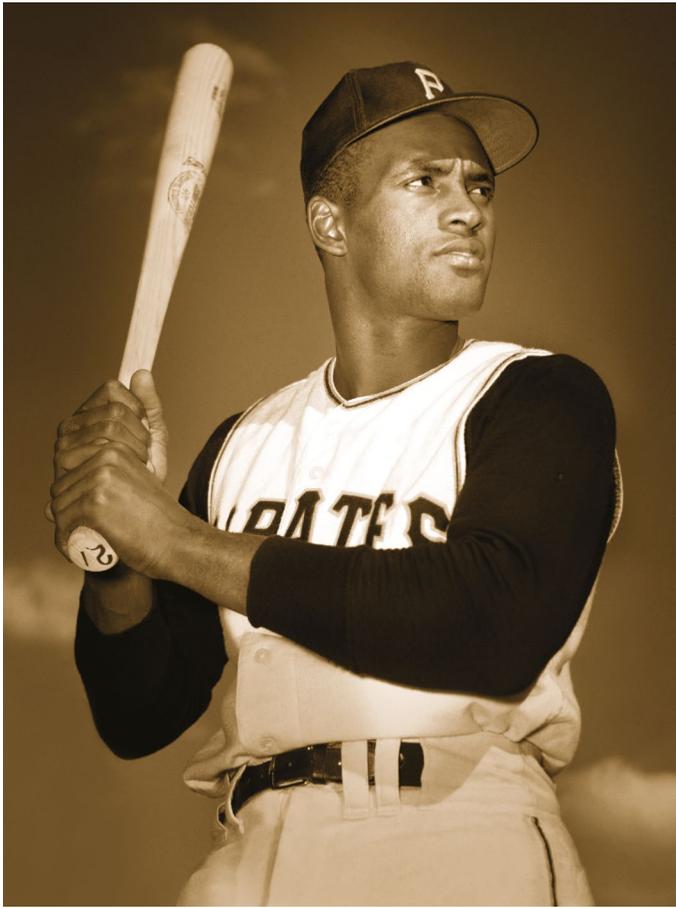
As it continues to bring Change for the Better, Oris is proud to introduce the Roberto Clemente Limited Edition, created in honour of the baseball legend and humanitarian Roberto Clemente, and in partnership with the foundation bearing his name

Roberto Clemente was one of the 20<sup>th</sup> century's greatest baseball players, an icon of the game. But he was also a great man and a passionate humanitarian.

Throughout his career and until his untimely death in 1972, Roberto sought to bring aid and justice to vulnerable Latin American communities. Oris is proud to be partnering with the Roberto Clemente Foundation and to introduce the Roberto Clemente Limited Edition, a watch that

celebrates his legacy and supports the vital work that continues in his name.

Roberto was born in Puerto Rico in 1934, the youngest of seven children. From humble beginnings, his life changed at 17 when he was recruited into the Puerto Rican Professional Baseball League, and then a year later moved to the U.S. to join the Brooklyn Dodgers organisation. From there, he would go on to become a baseball legend, defying



TM/© 2020 MLB

**Master and mentor**  
Baseball Hall of Famer Roberto Clemente regularly returned to his roots in Puerto Rico to deliver support and bring hope. Above, he's pictured coaching a group of star-struck local youngsters



DISCOVER MORE

66

Out of tragedy came hope. The foundation was created to 'Build Nations of Good'

discrimination on account of the colour of his skin. In 1955, he made his Major League debut with the Pittsburgh Pirates, where he would stay for 18 seasons. Of his many on-field skills, the one that set him apart was his throwing arm. While at the Pirates, he would win two World Series and the prestigious Rawlings Gold Glove Award an astonishing 12 times. He reached the milestone 3,000 hits with the last hit of his career in September 1972, making him the first Latin American player to reach the mark. An exceptional all-round athlete, he was admitted into the Baseball Hall of Fame in 1973.

While he excelled on the field of play, Roberto never lost sight of his Puerto Rican roots. During his career, he regularly returned to Latin America to coach, mentor and bring aid to poor communities. He recognised that his fame and good fortune came with great responsibility, and he embraced it.

But his story came to an abrupt and tragic end. In December 1972, Nicaragua was hit by a 6.3 magnitude earthquake that left an estimated 11,000 people dead and 300,000 homeless. Roberto sent aid, but learned it never arrived, probably seized by corrupt government officials.

To make sure the second shipment reached the people who needed it most, Roberto determined to fly out with it. He boarded the plane on 31 December, a decision that would cost him his life. The plane crashed into the sea shortly after take-off. His body was never recovered.

But out of tragedy came hope. The following year, the Commissioner's Award, awarded annually to a Major League player for their work in the community, was renamed the Roberto Clemente Award. Then, in 1993, the Roberto Clemente Foundation was established with a mission to 'Build Nations of Good'. Now headed by his son Luis Clemente, it continues his proud legacy of bringing real change.

Oris is proud to present the Roberto Clemente Limited Edition. Based on the Oris Big Crown Pointer Date, it's made in support of the foundation's on-going work to bring change to vulnerable communities.

# Roberto Clemente Limited Edition

Based on the Oris Big Crown Pointer Date, the Roberto Clemente Limited Edition features gold, black and white detailing, including a gold '21' date, all nods to Roberto's iconic Pirates uniform. The watch comes with two straps and is limited to 3,000 pieces to reflect his career hits.



754 7741 4081-Set

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 40.00 mm (1.575 inches)

**DIAL** White with black and gold detailing inspired by Roberto Clemente's uniform

**LUMINOUS MATERIAL** Hands and indices with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel screw-in security crown

**STRAP** Light brown leather strap with double stitching inspired by a baseball glove, stainless steel buckle

**WATER RESISTANCE** 5 bar

## Movement

**NUMBER** Oris 754

**FUNCTIONS** Centre hands for hours, minutes and seconds, date centre hand, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

**LIMITED EDITION** Special box, certificate, additional black, gold and white NATO strap with buckle, strap change tool, limited to 3,000 pieces





ORIS SWISS

LIMITED EDITION 7736

ORIS WATCH COMPANY

STAINLESS STEEL

SAPPHIRE CRYST.

HÖLSTEIN

WR 5BAR

0001 of 1917

12-34567

2017

## Oris marks a century of pilot's wristwatches

---

Oris is known around the world for its pilot's watches. Pieces such as the signature Big Crown Pointer Date and the high-performance Big Crown ProPilot continue to shape not just the independent company's collection, but also the aviation watch landscape.

Oris's relationship with the skies began in the early 1910s. Catalogues from the time show pocket watches with cases decorated with Louis Blériot-style planes, a clear indication that the company was making pieces inspired by a brave new generation of aviators.

In 1917, Oris introduced its first wristwatch designed for pilots. The piece had a clear silver dial with bold Arabic numerals, clearly designed for legibility, one of the key facets of any pilot's watch. It also had a novel system of adjustment that required the wearer to push a button at 2 o'clock before the crown could be engaged. This would help prevent any accidental adjustments during flight, which could prove costly to a navigator using a watch for calculations such as speed, distance travelled and fuel economy.

It sparked a tradition of invention that would lead to the Big Crown Pointer Date of 1938 (see page 73) and more recent creations such as the Big Crown ProPilot Altimeter, the world's first automatic mechanical watch with a built-in altimeter.

A century later, Oris celebrated that glorious moment of blue-sky thinking with the Oris Big Crown 1917 Limited Edition.

# Artelier Calibre 113

Business as usual? Oris's Artelier Calibre 113 is a business watch, but unlike any before it. It features a business calendar that shows the date in full, including the weeks of the year, alongside a non-linear power reserve indicator that shows the time remaining until the watch needs rewinding with ever-greater accuracy. Oris developed this unique combination of complications.



113 7738 4061  
1 23 72 FC

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 43.00 mm (1.693 inches)

**DIAL** Silver or anthracite

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through sapphire glass

**OPERATING DEVICES** Stainless steel crown

**STRAP/BRACELET** Black, grey or dark brown Louisiana croco leather strap with stainless steel buckles, or stainless steel bracelet with stainless steel folding clasp

**WATER RESISTANCE** 5 bar

## Movement

**NUMBER** Oris Calibre 113

**FUNCTIONS** Centre hands for hours and minutes, additional centre hand for week and month indication, subsidiary seconds at 9 o'clock, non-linear power reserve indication at 3 o'clock, day window at 12 o'clock, date window at 9 o'clock, date and week corrector, fine timing device and stop-second

**WINDING** Hand-wound

**POWER RESERVE** 240 hours



113 7738 4061  
1 23 71 FC



1 23 72 FC



8 23 79 PS



113 7738 4063  
8 23 79 PS



1 23 73 FC



113 7738 4031  
1 23 83 FC



8 23 79 PS

## ORIS INNOVATIONS

# Artelier Calibre 113

Calibre 113 is a unique movement in Swiss mechanical watchmaking. It was developed by Oris's in-house watchmakers and features a business calendar, showing the day, date, month and week of the year. This useful function is true to Oris's watchmaking philosophy: innovation should always have a purpose. Here's how it works.



### 1. Diary commitment

The Artelier Calibre 113's standout function is a business calendar that indicates the day, date, week and month of the year. The day and date are displayed through windows at 12 and 9 o'clock, while the week and month are shown simultaneously by a red-tipped central hand that points to scales around the outer edge of the dial. The pointer hand is an Oris design signature.

### 2. Power play

The Artelier Calibre 113 has a hand-wound movement operated through the watch's single crown. When fully wound, the movement will deliver 10 days of power – most mechanical watches run for around two days. This exceptional power reserve is fuelled by a mainspring coiled in a single oversized barrel, visible through the watch's sapphire case back. The power reserve is displayed through an Oris-developed and patented non-linear power reserve indicator at 3 o'clock that shows the power remaining with ever-greater accuracy as the time to wind the watch approaches.

### 3. Top gear

This unique non-linear power reserve indicator is managed by a 'worm-gear', an exclusive Oris development found in Oris's series of in-house developed calibres. The patented innovation controls the speed at which the power reserve indicator moves around the subdial at 3 o'clock. Oris is so confident in the engineering behind Calibre 113 that it offers a five-year warranty on all watches powered by it when you register your watch at MyOris. The same warranty is available on Oris Calibres 110 to 115.

# Artelier Calibre 112

An Oris watch is designed to be functional, easy to use and beautiful. The Artelier Calibre 112 fulfils these criteria. As well as being beautifully designed and crafted, it also offers a second time zone with a day/night indicator, a date, a 10-day power reserve and a unique, Oris-patented non-linear power reserve indicator. Developed by Oris, it's the perfect watch for the stylish global traveller.



112 7726 4055  
8 23 79

## In detail

**CASE** Multi-piece stainless steel case, with rose gold-plated bezel option

**SIZE** 43.00 mm (1.693 inches)

**DIAL** Blue or silver

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through sapphire glass

**OPERATING DEVICES** Stainless steel crown

**BRACELET/STRAP** Stainless steel bracelet with stainless steel folding clasp, or black, grey or dark brown Louisiana croco strap, all with stainless steel buckles

**WATER RESISTANCE** 5 bar

## Movement

**NUMBER** Oris Calibre 112

**FUNCTIONS** Centre hands for hours and minutes, small seconds between 7 and 8 o'clock, second time zone with hours and minutes and day/night indicator on subsidiary dial at 12 o'clock, non-linear power reserve indicator at 3 o'clock, date window at 9 o'clock, date corrector, fine timing device and stop-second

**WINDING** Hand-wound

**POWER RESERVE** 240 hours



112 7726 4055  
1 23 72 FC



8 23 79



112 7726 4051  
1 23 71 FC



8 23 79



112 7726 6351  
1 23 73 FC



1 23 72 FC

# Artelier Calibre 111

Don't be too quickly taken in by the elegant simplicity of the Artelier Calibre 111. Behind its smooth round case and dignified dial design lies a mechanical movement that provides a huge 10-day power reserve, a date display and an Oris-patented non-linear power reserve indicator. Calibre 111 was created by Oris's in-house watchmakers and is an historic, beautiful movement.



111 7700 4021  
1 23 83 FC

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 43.00 mm (1.693 inches)

**DIAL** White, silver or blue

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through sapphire glass

**OPERATING DEVICES** Stainless steel crown

**STRAP/BRACELET** Brown, black or grey Louisiana croco leather strap with stainless steel buckle, or stainless steel bracelet with stainless steel folding clasp

**WATER RESISTANCE** 3 bar

## Movement

**NUMBER** Oris Calibre 111

**FUNCTIONS** Centre hands for hours and minutes, small seconds at 9 o'clock, non-linear power reserve indicator at 3 o'clock, date window at 9 o'clock, date corrector, fine timing device and stop-second

**WINDING** Hand-wound

**POWER RESERVE** 240 hours



111 7700 4021  
8 23 79



1 23 83 FC



111 7700 4031  
1 23 73 FC



8 23 79



111 7700 4065  
1 23 72 FC



8 23 79



1 23 87 FC

# Artelier Date

The Artelier is Oris's most classic line, created to capture the traditions of Swiss watch design and engineering. This is a time-and-date only model, powered by a Swiss Made automatic mechanical movement and decorated using techniques passed down the generations. The alluring blue guilloché dial, for example, gives it a timeless finish that complements its simple, round form.



733 7721 4055  
5 21 31 FC

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 40.00 mm (1.575 inches)

**DIAL** Blue guilloché

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, see-through mineral glass

**OPERATING DEVICES** Stainless steel crown

**STRAP/BRACELET** Brown sustainable leather strap with stainless steel buckle, or stainless steel metal bracelet with stainless steel folding clasp

**WATER RESISTANCE** 5 bar

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 6 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours



733 7721 4055  
8 21 88



5 21 31 FC



## Keep the rhythm going

Oris continues its long-running series of watches inspired by legends of jazz with the Art Blakey Limited Edition, a piece that reflects the great drummer's unique talents

From the expression on his face, you could always tell that Art Blakey loved playing the drums. But the story of one of jazz music's most pioneering artists nearly never happened.

Raised in Pittsburgh in the US in the 1920s by a foster family in the Seventh Day Adventist tradition, Art learned piano alongside the Bible. He had talent, and by his late teens he was performing on the circuit. But as he would later say himself, his career as a pianist 'ended on the wrong end of a pistol', when he was ordered off the piano by a club owner and onto the drums. It was a life-defining moment.

Art was a natural, and as the jazz scene exploded in the 1940s, so his reputation soared. He gigged and recorded with jazz luminaries such as Charlie Parker, Dizzy Gillespie and Thelonious Monk. In 1947, he formed the unsuccessful big band 17 Messengers, before spending time in Africa, where he converted to Islam, taking the name Abdullah Ibn Buhaina. This gave him the nickname 'Bu', hence 'Bu-isms', the term given to his trademark syncopated Bebop drumming style.

He founded The Jazz Messengers in 1954. They recorded on Blue Note records and toured extensively in the US and Europe, becoming the first American jazz band to play in Japan. Over the years, there were 99 band members, many of whom Art mentored on their way to stardom. He died in 1990, aged 71, and in 2005 was posthumously awarded a Grammy Lifetime Achievement Award.



66

Art's career as a pianist 'ended on the wrong end of a pistol', when he was ordered off the piano and onto the drums

# Art Blakey Limited Edition

With this special watch, Oris marks 100 years since the birth of one of the 20<sup>th</sup> century's greatest jazz musicians, Art Blakey. The watch is inspired by the design of Art's Gretsch bass drum and features an eggshell dial and eight 'claws' set on a chapter ring running around the dial. These are deliberately out of sync with the hour markers, reflecting Art's unique rhythm.



733 7762 4081-Set

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 38.00 mm (1.496 inches)

**DIAL** Silver white opaline

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Bubble-curved sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel crown

**STRAP** Dark brown leather strap with stainless steel folding clasp

**WATER RESISTANCE** 3 bar

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

## LIMITED EDITION

1,000 pieces, each delivered in a special wooden presentation box featuring Art's signature





ORIS

CHRONORIS  
26 JEWELS

SWISS  
MADE

28



# Empowering a movement

Oris continues to back Movember's campaign to stop men dying too young with a limited-edition Chronoris, and takes inspiration from the close community that sustains the iconic New York Yankees baseball team and its fanbase

Too many men are dying too young. Experts calculate that prostate cancer rates will double in the next 15 years, while testicular cancer rates have doubled in the last 50. Just as alarming, around the world, 500,000 men die by suicide every year. Globally, three quarters of all suicides are men and suicide is the second leading cause of death among 15- to 29-year-old men. This must change.

Oris's mission to bring 'Change for the Better' is making a difference in lots of areas, such as ocean conservation. Through its continuing partnership

with the leading men's health charity Movember, it's also raising funds and awareness to combat the men's health crisis caused by cancers and suicide.

Since 2003, Movember has supported more than 1,500 projects all over the world addressing these issues. The charity has a clear vision: to reduce the number of men dying prematurely by 25 per cent by 2030.

Oris is proud to be playing a part in delivering that vision with the latest Oris Movember Edition. Funds raised from sales of the special-edition watch, a



66

Men's health is in crisis. Too many men are dying too young from prostate cancer, testicular cancer and suicide

version of Oris's iconic Chronoris, will support Movember's vital work. Oris is also proud to help tell the Movember story and to encourage men to live more healthily (see panel below).

Oris has also spent some time with the New York Yankees, the world-famous baseball team. Yankees fans come from all walks of life, but during the baseball season they're united around the team's pursuit of victory, creating a powerful community. As New Yankees Manager Aaron Boone told Oris, that community also nurtures his players, providing much-needed support during the inevitable ups and downs of their career.

'Men's health is in crisis,' says Simon Traynor, Movember's Executive Director. 'Too many men are dying too young from the issues we're tackling: prostate cancer, testicular cancer and men's mental health.'

'Whatever you do, from growing a moustache, to hosting an event, or getting active and taking on a physical challenge, it can all start a dialogue and save a man's life,' Simon continues. 'For the third year running, with the help of Oris and the Oris community, we will take another important step towards achieving that. Oris has become a significant partner in spreading awareness and raising vital funds.'

## Look after yourself – and each other

Around the world, men die an average six years younger than women for largely preventable reasons. Here, Movember offers five tips on how to live a longer, healthier life



### 1. Spend more time with your favourite people

Stay connected to your best mates. Make time for each other. Catch up regularly. Ask 'How are you?' – and mean it.



### 2. Talk more, listen more

Statistics show we're here for our mates, but that we don't rely on them ourselves. You don't have to be an expert or the sole solution to a problem.



### 3. Get yourself checked out

At 50, talk to your doctor about prostate cancer. If you're black, or your father or brother has prostate cancer, have the conversation at 45.



### 4. Examine your bits and pieces

Get to know what's normal for your testicles. Check them regularly, and if something doesn't feel right, go to see your doctor.



### 5. Get up and get moving

Be more active and find ways to move more; might be a walking meeting, or getting off the bus a stop early. Physical and mental health go together.



# Movember Edition

Oris is pleased to introduce the Oris Movember Edition, a special-edition version of the iconic Chronoris. As well as being a beautiful watch, decorated with vintage sportswatch touches, it's also a potential lifesaver. Oris will donate part of the proceeds raised from sales of the watch to the pioneering men's health charity Movember. Together, we can stop young men dying too young.



733 7737 4034-  
Set LS

## In detail

**CASE** Multi-piece stainless steel case

**SIZE** 39.00 mm (1.535 inches)

**DIAL** Black with rose gold-plated hour and minutes hands, orange seconds hand and white indices

**LUMINOUS MATERIAL** Hands with Super-LumiNova®

**TOP GLASS** Sapphire, domed on both sides, anti-reflective coating inside

**CASE BACK** Stainless steel, screwed, special engravings

**OPERATING DEVICES** Stainless steel crown at 2 o'clock for setting time and winding; second crown at 4 o'clock for adjusting inner rotating bezel

**STRAP/BRACELET** Available in two different sets with either a brown leather strap with stainless steel buckle or a stainless steel bracelet with a folding clasp

**WATER RESISTANCE** 10 bar (100 m)

## Movement

**NUMBER** Oris 733

**FUNCTIONS** Centre hands for hours, minutes and seconds, date window at 3 o'clock, instantaneous date, date corrector, fine timing device and stop-second

**WINDING** Automatic

**POWER RESERVE** 38 hours

**EXTRAS** Both sets supplied in a special presentation box with a leather travel pouch and a red and white NATO fabric strap with stainless steel buckle



733 7737 4034-  
Set MB



Sets incl.  
NATO  
fabric strap







2 0 1 9

## Oris leads the mission to protect the world's oceans

---

Oris has been working with some of the world's most pioneering conservation organisations for many years, producing limited-edition watches that help fund urgent environmental projects working to protect or restore the world's oceans, and to educate us all about how we look after the water sources from which life flows.

This commitment to the oceans is part of Oris's wider mission to bring 'Change for the Better'. This mantra is fuelled by Oris's belief in a common responsibility for our environment, and impacts every level of the independent company's activities. The message is that each of us has a duty to play our part and that together we can make a difference.

In 2019, Oris ramped up its long-time focus on the plight of the world's oceans with the Ocean Trilogy, a trio of limited-edition watches based on its Aquis diver's watch. Each had an essential story to tell, highlighting the work of a marine agency or organisation whose work was making a difference to the oceans.

The beneficiaries were Oris's long-time partner, the Reef Restoration Foundation; leading charity, Whale and Dolphin Conservation; and a visionary project called Pacific Garbage Screening that is developing a floating platform that gathers plastic from the world's waterways.

The Ocean Trilogy of 250 pieces was presented in a unique case made of recycled plastic bottles, a powerful symbol of Oris's commitment to making a difference to the life of our oceans.

WHERE TO FIND US

# Visiting hours

The Oris boutique network is growing. If you're in the area, come and say hello. Our door is always open

It used to be that if you wanted a luxury watch – a beautifully crafted Swiss Made mechanical watch – you had to cross the threshold of an imposing gold-themed fortress first. In creating a heightened sense of quality, luxury wasn't always welcoming. It often felt like you had to be a member to get through the door.

Nowadays, that no longer feels right. We've become a much more doors-open society. Luxury at its best is now embracing, warm and fun. At Oris, we call it inclusive luxury – everyone's invited.

We've poured this philosophy into our network of Oris boutiques. They're more than nice places to be. As you enjoy a freshly brewed flat white or a craft beer, you'll be able to browse our watches in your own time. We'll be there to help if you need us, but our watches are on display, and if you want, you can try them on, take pictures, and begin a conversation about them. That's the Oris way.

At the same time, we continue to work with a network of trusted authorised retailers around the world, who know our current collection inside out.

**Oris boutiques are located around the world. Come and visit us – and meet the Oris bear. We'd love to welcome you. Find your nearest at [oris.ch](https://www.oris.ch)**

66

Luxury at its best is now embracing, warm and fun. At Oris, we call it inclusive luxury – everyone's invited



STORE LOCATOR



**A very fine home**

Oris boutiques are full of welcoming touches, from the barista who'll serve you a fresh cup, to the watches on display for you to try on

ORIS SOCIAL CLUBS

## Join the club

Calling Oris fans – a new community of watch enthusiasts is springing up around the world, meeting to talk watches and share a passion

In recent years, we've watched on as Oris fans all over the world have grown in number, many taking to social media to celebrate our watches and our stories. Often, we join in, and it's been a thrill getting to know Oris enthusiasts based in all four corners of the globe.

Now, we're delighted to introduce Oris Social Clubs, officially recognised (but very informal) groups of people in the world's major cities, who meet up either in person or virtually to talk Oris, watches and much more besides.

The first club was officially launched in Oslo in October 2019. It's hosted by Espen Haugland, better known on social media as @orisfanboy. Espen is a passionate supporter of the Oris story and has been sharing it with great enthusiasm for years. 'I'd like to personally thank Oris for giving us watch enthusiasts an amazing platform to get together and share our enthusiasm for watches,' says Espen. 'It's great to get a closer connection to this awesome independent brand and its watches. And we just have so much fun – join us!'

**There are now Oris Social Clubs all over the world. To join your nearest, follow the steps to the right, or contact us at [brand@oris.ch](mailto:brand@oris.ch) to discuss starting one**



66

The club concept is always to be relaxed, low-key and fun. So no bouncers and no dress code



**Bear this in mind**  
Every Oris Social Club gets an Oris Bear, customised to reflect local clothing and culture. Left is the 'OSC Tokyo Bear', above the 'OSC Paris Bear'

## FIND YOUR NEAREST

# How to get involved



### Find us on Facebook

If you're on Facebook, look up Oris Social Clubs and you'll quickly find your nearest. Send the host a message and you're on your way.



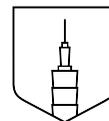
### Meet and greet

There are no qualifications for entry, other than a shared interest, and no rituals to perform. Hook up with your nearest chapter and enjoy.

## A new chapter



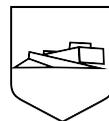
OSC|AMS



OSC|TPE



OSC|PAR



OSC|OSL



OSC|MEX



OSC|HKG

Oris Social Club chapters are growing rapidly in number. During the pandemic, they've been meeting virtually, but even when they're in person, the concept is always to be relaxed, low-key and fun. So no bouncers and no dress code. If you're an Oris fan, or just a watch fan, and you'd like to join a club but there's no chapter near you, contact us to talk about starting a new one at [brand@oris.ch](mailto:brand@oris.ch).

ACCESSORIES

# For safe keeping

An Oris watch is a thing of beauty. Make sure it's kept safe, whether you're travelling or saving it for special occasions, with the Oris Watch Roll and Collector's Watch Box



## Time to roll

When travelling, you may need to be ready for dress-up and dress-down occasions, meaning your luggage will need to hold more than one watch. For those moments, Oris has created the Oris Watch Roll, a beautiful leather watch roll, which can carry up to five watches and a strap change tool. It comes with five leather patches for protecting case backs from rubbing against clasps.

### In detail

**NUMBER** 08 405

**FEATURES** Leather roll for five watches with padded velour lining, five leather patches for case-back protection, pocket for strap change tool (supplied separately)

**SIZE** 395 x 160 x 15 mm (open); 73 x 160 mm (rolled)





## Box of ticks

While Oris watches are robust and produced using the finest materials, if they are to last a lifetime, they will still need looking after carefully. Store, protect and present five watches in the luxurious Oris Collector's Box to keep them from knocks, dust and natural light. The box and additional accessories base layer (for straps and tools) have a walnut wood veneer and are lined with velour.

### In detail

**NUMBER** 08 401-WC (watch box); 08 401-AC (base layer for accessories)

**FEATURES** Watch box for five watches, walnut wood veneer, soft grey velour-lined interior with matching watch cushions. Additional base layer for storing accessories (straps and tools supplied separately), includes a soft grey velour-lined presentation tray

**SIZE** 400 x 150 x 89 mm (watch box); 400 x 150 x 36 mm (base layer for accessories)

### SOCIAL MEDIA

## Follow, add and like Oris



#### Facebook

The largest Oris web community is the place to share stories and experiences. Search 'Oris'



#### Instagram

Join a global community of Oris fans for the latest news, events and limited editions. Follow @oris



#### Twitter

Join the conversation, comment, like and keep up to date with Oris news. Follow @oriswatches



#### YouTube

Nothing tells the story quite like film. Delve deeper into the Oris universe. Search 'Oris'



#### LinkedIn

Sharing ideas, strategies and global developments via the professional networking site



#### Weibo

Talking Oris and sharing Oris moments with our fans in China. Search 'OrisChina'



#### Youku

Films, insight and memorable Oris moments for Oris fans in China. Search 'Oris watch'

# MyOris

---

MyOris is an online portal for Oris owners. Sign up for benefits, exclusive access and extensions to your watch's warranty



## Extended warranties

---

Join MyOris to extend your warranty to 10 years for Calibre 400; five years for Calibres 110 to 115; and three years on all other models



## Online watch portfolio

---

Like an online watch vault, the MyOris watch portfolio allows you to keep a record of your watches and compare favourites



## Dedicated Oris news

---

MyOris members join a worldwide community. Sign up and be the first to know about Oris events and launches



## Oris fan competitions

---

Year-round competitions to participate in. Take part to win exclusive, money-can't-buy Oris products and experiences

**Sign up today at [oris.ch](https://www.oris.ch)**







**Go your own way.**

The Collection 2020/21

Oris SA Ribigasse 1 4434 Hölstein Switzerland  
All details are subject to change  
Ref. 78 2114 2003/EN



**Go your own way.**